



KANSAS CITY, MISSOURI HEALTH DEPARTMENT



Public Health
Prevent. Promote. Protect.

Program Summaries 2013

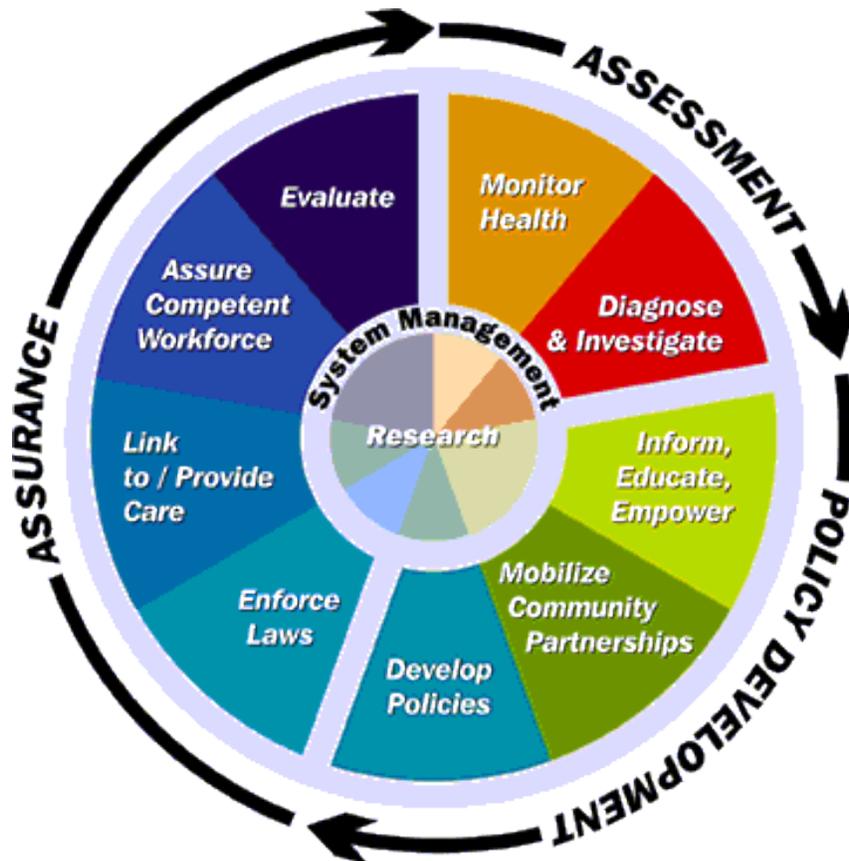
Health Department Mission

To Prevent Illness, Protect Health, and Promote Health

Health Department Vision

Healthy People in a Healthy and Safe Community

Ten Essential Public Health Services



List of Services

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ADMINISTRATION



Public Health
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KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of 3/19/13

Division: Health Administration	Public Laws & Ordinances: Chapter 36, Hospitals and Similar Institutions, Sec. 36-1 & 2
Program: Director's Office	Manager: Rex Archer, M.D., M.P.H. 816-513-6239
Primary purpose of this program: The Director's Office provides oversight and management of all department operations.	
Services provided to the public: <ul style="list-style-type: none"> • Senior management of the Health Department • Management/oversight of City's Safety Net Provider Indigent Care Program • Department Fiscal Services, to include budget, accounting processes, audit support and fiscal planning • Human Resources Oversight • Ex Officio support of City's Health Commission 	
Essential Service this program fulfills: <p>#1 - Monitor health status to identify community health problems</p> <p>#2 -Diagnose and investigate health problems and health hazards in the community</p> <p>#3 - Inform, educate, and empower people about health issues</p> <p>#4 - Mobilize community partnerships to identify and solve health problems</p> <p>#5 - Develop policies and plans that support individual and community health efforts</p> <p>#6 - Enforce laws and regulations that protect health and ensure safety</p> <p>#7 - Link people to needed personal health services and assure the provision of health care when otherwise unavailable</p> <p>#8 - Assure a competent public health care workforce</p> <p>#9 - Evaluate effectiveness, accessibility, and quality of personal and population-based health services</p> <p>#10 - Research for new insights and innovative solutions to health problems</p>	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> ▪ Mayor's Office, City Manager, City Council, & other City Departments ▪ KCMO Health Commission ▪ CCO, MORE2, and other faith community partners ▪ Local Investment Council (LINC) ▪ Neighborhood Associations ▪ Mid-America Regional Council ▪ Missouri Department of Health & Senior Services ▪ U.S. Department for Health & Human Services ▪ National Association of City & County Health Organizations, and other national health associations ▪ Various granting agencies which support health initiatives 	

The Director's Office is at the heart of regulatory enforcement activity, communicable disease surveillance, reporting and treatment, maternal and child health, function of Nurse Family Partnership, daily Health Commission activity, and public health outreach. The Health Department is one of the founding members of Building a Healthier Heartland, an organization created to improve cross coordination of government, nonprofit, business, and faith community efforts to improve health in the Kansas City metro area. The office manages indigent care functions that provide health services to uninsured/underinsured residents, with over 42,000 patients with 183,000 patient encounters (as of Fiscal Year 2012) each year. The Department Director has chaired committees and participated in creation of a first ever national set of standards to guide accreditation of public health agencies across the nation. Expansion of the Nurse Family Partnership and agreement to build Charlie's House to provide child care safety training and education to parents and caregivers supports child health improvement. Continued support of Aim4Peace highlights the Department focus on health disparities with activities to reduce violence and assist affected individuals in finding assistance and other ways of redressing violent acts.

Updated 3/19/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of : 2/28/13

Division: Health Administration	Public Laws & Ordinances:
Program: Financial Management	Manager: Vickie Watson Contact info: 816-513-6241 Vickie.Watson@kcmo.org
Primary purpose of this program: To provide financial support, guidance and oversight for all programs at the Health Department.	
Services provided to the public Fiscal staff members work in partnership with Division and Program Managers to provide essential financial support, guidance, contract management and oversight for all Health Department Programs that provide services to the public.	
Essential Service this program fulfills: The Administration's Financial Management program provides Program/Service propagation. These financial services include, but are not limited to: Creating Financial policies and procedures, training, contract management and oversight, inventory control, fixed asset management, travel requests and reconciliations, internal financial reporting, grant financial reporting, cost accounting, creation of journals, preparing cash receipts, deposits, monthly billing of grants, overseeing payments and requisitions, year-end processing, preparing and processing department grants and subcontracts, managing budgets as well as preparing the department's annual budget in the City's Budget program BRASS.	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: The Financial Management Program provides management and oversight over all financial aspects of the Health Department Programs that provide services to the public. Fiscal staff members work in partnership with Division and Program Managers, Department heads, City Auditors, independent auditors, the City's Finance Division, Budget Officers, the City Manager, City Council members, outside sub-recipients and vendors. In addition, the program functions in conjunction with State and Federal officials and contractors for oversight and monitoring of subcontracts and grants.	

Updated 2/28/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of 3/14/2013

Division: Health Administration	Public Laws & Ordinances: Chapter 36, Hospitals and Similar Institutions, Sec. 36-1 & 2
Program: Indigent Care, Safety Net Providers	Manager: Bert Malone 816-513-6240
<p>Primary purpose of this program: The City of Kansas City, Missouri has a long history of providing medical care to indigent residents. Health Levy funds subsidize local safety net providers for primary preventive healthcare services and specialty care for medically indigent residents. The following agencies receive health Levy funding for indigent care, more than \$31 million in Fiscal Year 2014, through contracts with the Health Department as the City's representative:</p> <ul style="list-style-type: none"> • Truman Medical Center • Children's Mercy Hospital • Swope Health Services • Samuel U. Rodgers Health Center • Cabot Westside Health Clinic • Kansas City CARE Health Clinic • Northland Health Care Access. <p>The City also provides financial assistance to Swope Ridge Geriatric Center with debt service for infrastructure maintenance.</p> <p>* Fire/EMS receives Health Levy funds for emergency transport services</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> • Acute, primary, specialty, inpatient, outpatient and emergency services (hospitals) • Primary and dental health care services (community health centers) • Indigent care services, including nursing care (geriatric care) 	
<p>Essential Service this program fulfills: #7 Link citizens to needed personal health services and assure the provision of health care when otherwise unavailable.</p>	
<p>Community Partners/coalitions/committees the Program works with to achieve its mission and goals:</p> <ul style="list-style-type: none"> ▪ Kansas City Care Network ▪ KCMO Health Commission ▪ CCO ▪ MORE2 ▪ LINC ▪ Neighborhood Associations ▪ Mid-America Regional Council 	
<p>During Fiscal Year 2012, (FY12), the Health Levy Safety Net Providers supported more than 183,000 medical encounters for Kansas City citizens, an increase of more than 20,000 FY11. The Swope Health Services Clinic at 89th & Troost Ave has flourished and has seen an increasing number of patients since opening its doors. Due to Health Care Reform and the Patient Protection and Affordable Care Act (PPACA), KC Free Health Clinic has become Kansas City CARE Health Clinic and now works with Medicaid to offer services to more citizens. The Health Department and Kansas City has been working hard to provide information on the proposed extension of the .22 mil portion of the Health Levy. This extension will be on the ballot 2 April, 2013.</p>	

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Health Administration	Public Laws & Ordinances:
Program: HIV Services Program - Housing Opportunities for Persons With AIDS (HOPWA) -Shelter Plus Care (S+C)	Manager: Frank Thompson 816-513-6222
Primary purpose of this program: The HIV Services Program has the responsibility for administration of the housing programs funded by the Department of Housing and Urban Development (HUD). These programs include: Housing Opportunities for Persons With AIDS (HOPWA) and the Shelter Plus Care (S+C) programs. These funds provide housing services to persons living with HIV/AIDS (PLWHA) in a 15-County area in Missouri and Kansas.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Manage federal funding for HOPWA and Shelter Plus Care and monitor changes in the Federal Register and other legal documents that affect distribution of funding; ▪ Establish agreements with other cities/counties in the Transitional Grant Area (TGA) so that persons living with HIV or AIDS (PLWHA) obtain acceptable living conditions; ▪ Ensure delivery of services to PLWHA in an 15-county area which includes 9 Missouri and 6 Kansas Counties; ▪ Ensure that housing services for persons PLWHA are available regardless of ability to pay; ▪ Negotiate, prepare and monitor multiple housing contracts with vendors who win the housing awards; ▪ Follow-up on housing complaints made by system case managers, personnel, or clients who are PLWHA; ▪ Advocate for clients who are PLWHA when additional help is needed for housing. 	
Essential Service this program fulfills: <ul style="list-style-type: none"> # 1 Monitor health status to identify community health problems # 3 Inform, educate, and empower people about health issues # 4 Mobilize community partnerships to identify and solve health problems # 7 Link people to needed personal health services and assure the provision of health care when otherwise unavailable # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services 	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • SAVE, Inc.; • ReStart, Inc.; • Kansas City HIV Prevention Planning Council; • Homeless Services Coalition of Greater Kansas City; • Dept of Housing and Urban Development. 	

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Health Administration	Public Laws & Ordinances:
Program: HIV Services Program-Ryan White Part A	Manager: Frank Thompson 816-513-6222
Primary purpose of this program: <p>The HIV Services Program has the responsibility for administration of the Ryan White Part A and MAI grant funds awarded by the Health Resources and Services Administration (HRSA). The purpose of the funding is to ensure that all, eligible residents living with HIV/AIDS within the 11 county, bi-state, Kansas City Transitional Grant Area (KC-TGA) receive HIV -related medical and support services. Medical and support services identified for funding by the KC-TGA Ryan white Planning Council includes: ambulatory medical care, medical case management, insurance, oral health, mental health services, and substance abuse counseling.</p> <p>The KC-TGA, bi-state region includes Cass, Clay, Clinton, Jackson, Johnson, Lafayette, Leavenworth, Miami, Platte, Ray, and Wyandotte Counties. The Part A and MAI grant is awarded annually. Since 2008, HRSA has distributed the award in two separate installments between the months of March and May.</p> <p>The 12 month Part A and MAI grant period begins March 1st and ends the last day of February. Within the 12 month grant cycle the City must expend 98% of the formula grant award. Failure to expend the funding within the 12 month time frame places the City in jeopardy of not receiving supplemental grant funds the following grant year. Thus, the process in which the federal funds are distributed to the City, and the reallocation of funds by the Planning Council places the Health Department on the Public Safety agenda several times a year.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Oversight of a comprehensive coordinated system of care for persons living with HIV/AIDS in an 11 county area known as the Kansas City Transitional Grant Area (KC-TGA); ▪ Annually prepare and submit Part A & MAI grant funding application to the Federal government ▪ Distribute funds according to HIV Planning Council priorities and allocations; ▪ Reallocate funds with the approval of the planning council, to ensure that all funds are spent and used efficiently and appropriately ▪ Ensure delivery of services to women, infants, children, and youth with HIV disease; ▪ Ensure that Ryan White funds do not pay for care that is paid for elsewhere; ▪ Ensure that services are available and accessible to eligible clients; ▪ Carry out clinical quality management activities to ensure that services are of high quality; ▪ Establish intergovernmental agreements with other cities/counties in the TGA; ▪ Maintain client level database information with accurate case management and medical status information; ▪ Prepare and monitor multiple contracts for HIV Core Services including but limited to the following categories: <ul style="list-style-type: none"> <li style="width: 50%;">- Outpatient Primary Medical Care Services <li style="width: 50%;">- Oral Health Services <li style="width: 50%;">- Medical Case Management <li style="width: 50%;">- Health Insurance <li style="width: 50%;">- Substance Abuse <li style="width: 50%;">- Early Intervention Services 	

- Mental Health

- Collaborate with the Department of Health and Senior Services to establish accurate drug reimbursement and medical case management client-level information for the 11-county TGA.

Essential Service this program fulfills:

- # 1 Monitor health status to identify community health problems
- # 3 Inform, educate, and empower people about health issues
- # 4 Mobilize community partnerships to identify and solve health problems
- # 7 Link people to needed personal health services and assure the provision of health care when otherwise unavailable
- # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- | | |
|--|---|
| <ul style="list-style-type: none">• Division of Communicable Disease and Public Health Preparedness• Guadalupe Centers, Inc.• Good Samaritan Project• HIV Planning Council• Jackson County Health Department• Johnson County Health Department• Kansas City Free Health Clinic | <ul style="list-style-type: none">• Kansas Dept. Health & Environment• Kansas University Medical Center• Leavenworth County Health Department• Missouri Dept. Health & Senior Services• Regional Prevention Advisory Group (RPAG)• Swope Parkway Health Center• Truman Medical Center• University of Kansas Medical Center |
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KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Health Administration	Public Laws & Ordinances:
Program: HIV Services Program-Ryan White Part B Medical Case Management	Manager: Frank Thompson 816-513-6222
Primary purpose of this program: <p>The HIV Services Program has the responsibility for administration of the Ryan White Part B funds awarded to the City through a competitive RFP process from the Missouri Department of Health and Senior Services (MDHSS). The Part B contract is a three year contract for the provision and oversight of a comprehensive coordinated medical case management system. The HIV Services program currently provides HIV/AIDS medical case management services to 1,900 clients each year. These services are provided by approximately 42 medical case managers from nine different agencies. All eligible Ryan White HIV/AIDS clients are required to enroll in medical case management services to access referrals for primary care, medications, oral health, mental health services, substance abuse prevention services or assistance with insurance. The comprehensive system of care is monitored for the quality, programmatic and fiscal integrity by the Kansas City Missouri Health Department, HIV Services Program.</p>	
Health Levy dollars appropriated for current fiscal year: Health Levy: \$0 Grant-funded: \$710,000.	
Services provided to the public: <ul style="list-style-type: none"> ▪ HIV/AIDS Medical case management services to approximately 1,900+ clients each year living in the 11 county Transitional Grant Area (KC-TGA); ▪ Ensure delivery of quality services to persons living with HIV/AIDS in a coordinated, seamless manner; ▪ Monitor the assessment and referral for appropriate health care services, medication access and support services to clients in the HIV/AIDS case management system; ▪ Ensure services are available to eligible persons regardless of ability to pay; ▪ Provide technical assistance and training to sub-contracted medical case managers; ▪ Monitor case management contracts and document sub-contractor issues of concern; ▪ Collaborate with the Department of Health and Senior Services to establish accurate case management client-level reporting system for the 11-county TGA; 	
Essential Service this program fulfills: <ul style="list-style-type: none"> # 1 Monitor health status to identify community health problems # 3 Inform, educate, and empower people about health issues # 4 Mobilize community partnerships to identify and solve health problems # 7 Link people to needed personal health services and assure the provision of health care when otherwise unavailable # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services 	

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Kansas City Free Health Clinic;
- Truman Medical Center;
- Guadalupe Centers, Inc.;
- HIV Planning Council;
- Missouri Dept. Health & Senior Services;
- Kansas Dept. Health & Environment.
- Swope Parkway
- Johnson County Health Department
- Jackson County health Department
- KU Medical Center
- Leavenworth County health Department
- Good Samaritan Project

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Administration	Public Laws & Ordinances:
Program: HIV Services Program Minority Aids Initiative	Manager: Frank Thompson 816-513-6222
Primary purpose of this program: <p>The HIV Services Program has the responsibility for administration of the Ryan White Part A and MAI grant funds awarded by the Health Resources and Services Administration (HRSA). The purpose of the funding is to ensure that all, eligible residents living with HIV/AIDS within the 11 county, bi-state, Kansas City Transitional Grant Area (KC-TGA) receive HIV -related medical and support services. Medical and support services identified for funding by the KC-TGA Ryan white Planning Council includes: ambulatory medical care, medical case management, insurance, oral health, mental health services, and substance abuse counseling.</p> <p>The KC-TGA, bi-state region includes Cass, Clay, Clinton, Jackson, Johnson, Lafayette, Leavenworth, Miami, Platte, Ray, and Wyandotte Counties. The Part A and MAI grant is awarded annually. Since 2008, HRSA has distributed the award in two separate installments between the months of March and May.</p> <p>The 12 month Part A and MAI grant period begins March 1st and ends the last day of February. Within the 12 month grant cycle the City must expend 98% of the formula grant award. Failure to expend the funding within the 12 month time frame places the City in jeopardy of not receiving supplemental grant funds the following grant year. Thus, the process in which the federal funds are distributed to the City, and the reallocation of funds by the Planning Council places the Health Department on the Public Safety agenda several times a year.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Oversight of a comprehensive coordinated system of care for persons living with HIV/AIDS in an 11 county area known as the Kansas City Transitional Grant Area (KC-TGA); ▪ Annually prepare and submit Part A & MAI grant funding application to the Federal government ▪ Distribute funds according to HIV Planning Council priorities and allocations; ▪ Reallocate funds with the approval of the planning council, to ensure that all funds are spent and used efficiently and appropriately ▪ Ensure delivery of services to women, infants, children, and youth with HIV disease; ▪ Ensure that Ryan White funds do not pay for care that is paid for elsewhere; ▪ Ensure that services are available and accessible to eligible clients; ▪ Carry out clinical quality management activities to ensure that services are of high quality; ▪ Establish intergovernmental agreements with other cities/counties in the TGA; ▪ Maintain client level database information with accurate case management and medical status information; ▪ Prepare and monitor multiple contracts for HIV Core Services including but limited to the following categories: <ul style="list-style-type: none"> - Outpatient Primary Medical Care Services - Medical Case Management 	

- Collaborate with the Department of Health and Senior Services to establish accurate drug reimbursement and medical case management client-level information for the 11-county TGA.

Essential Service this program fulfills:

- # 1 Monitor health status to identify community health problems
- # 3 Inform, educate, and empower people about health issues
- # 4 Mobilize community partnerships to identify and solve health problems
- # 7 Link people to needed personal health services and assure the provision of health care when otherwise unavailable
- # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- | | |
|--|--|
| <ul style="list-style-type: none"> • Division of Communicable Disease and Public Health Preparedness • Guadalupe Centers, Inc. • Good Samaritan Project • HIV Planning Council • Jackson County Health Department • Johnson County Health Department • Kansas City Free Health Clinic | <ul style="list-style-type: none"> • Kansas Dept. Health & Environment • Kansas University Medical Center • Leavenworth County Health Department • Missouri Dept. Health & Senior Services • Regional Prevention Advisory Group (RPAG) • Swope Parkway Health Center • Truman Medical Center • University of Kansas Medical Center |
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KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/21/13

Division: Administration/Office of Strategic Management	Public Laws & Ordinances: Ordinance # 051261
Program: Health Commission	Manager: Marty Galutia 816-513-6244

Primary purpose of this program:

The Kansas City Health Commission is responsible for providing structure and oversight for the cyclical development, implementation and evaluation of a community health improvement plan for the City of Kansas City Missouri, and advising the Mayor and City Council on public health matters and policies. The Health Commission’s mission is to achieve a citywide collaboration and partnership of organizations and individual to work together, to build a healthier community. To ensure fulfillment of its charge the Commission adopted the following responsibilities: 1) Aiding in the development of prevention and risk reduction strategies, 2) Recommending ongoing systemic modifications that provide access and improve care; 3) Advocating for current policies, resources, and infrastructure and recommending the development of new policies, resources, and infrastructure, to prepare and respond to new public health and health care concerns. 4) Advocating for the effective pursuit of good health as a basic human service for Kansas city (MO) residents and visitors, and 5) Advising the Mayor and City Council on public health matters and polices. Health Department staff provides administrative support to the seventeen member Commission and its 6 standing committees.

Services provided to the public:

- Ensures the community health assessment is conducted in partnership with other community organizations as a collaborative process to collect and analyzing data/and information for use in educating and mobilizing communities, developing priorities, garnering resources, and planning actions to improve the populations health (PHAB 1.1)
- Disseminate information on public health issues and public health functions through multiple methods to a variety of audiences (PHAB 3.2);
- Engage with the public health system and the community in identifying and addressing health problems through collaborative processes (PHAB 4.1);
- Promote the communities understanding of and support for policies and strategies that will improve the public’s health (PHAB 4.2);
- Serve as a resource for establishing and maintaining a public health public health policies, practices, and capacity (PHAB 5.1);
- Conduct a comprehensive community planning process resulting in a Community Health Improvement Plan (CHIP) as required by the national Public Health Accreditation Board. (PHAB 5.2);
- Implement elements and strategies of the health improvement plan, in partnership with others (PHAB 5.2.3);
- Monitor progress on implementation of strategies in the CHIP in collaboration with broad participation from stakeholders and partners (PHAB 5.2.4);
- Ensure coordination between the CHIP, safety net contracts, and other relevant City wide initiatives;
- Review existing laws and work with governing entities and elected/appointed officials to update as needed (PHAB 6.1);
- Assess the capacity of Kansas City’s public health system (not just the health Department) to identify gaps, strengths and weaknesses to be addressed in future quality improvement efforts by

using the National Public Health Performance Standards assessment (PHAB 4.1.2 and 5.2).

Essential Service this program fulfills:

- #1 Monitor health
- #3 Inform, educate and empower people about health issues
- #4 Mobilize community partnerships to identify and solve health problems
- #5 Develop policies and plans that support individual and community health efforts
- #9 Evaluate effectiveness, accessibility, and quality of personal and population health services

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- | | |
|--|---|
| <ul style="list-style-type: none">• American Diabetes Association• American Heart Association• Black Health Care Coalition• Blue Cross/Blue Shield• Church Health Ministry Coalition• Clean Air KC Coalition• KC Communities Creating Opportunities (CCO)• KC Health Care Safety Net Providers• KC Quality Improvement Consortia | <ul style="list-style-type: none">• KC Wellness Network• Lincoln University Extension• Mother & Child Health Coalition of GKC• Metro Organization for Racial and Economic Equity (MORE2)• Northeast• Our Health Matters Publications• UMKC - Schools of Psychology and Social Work• UMKC - School of Nursing• Plus 60 other agencies and coalitions |
|--|---|

As of: 3/21/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/21/13

Division: Administration/Office of Strategic Management	Public Laws & Ordinances:
Program: Strategic Management	Manager: Marty Galutia 816-513-6244
Primary purpose of this program: The Office of Strategic Planning and Quality Improvement supports the Department's performance management system, coordinates the Department's accreditation efforts and provides professional staff support to the City's Health Commission. Staff provide administrative and management oversight for strategic planning, public health accreditation and quality improvement activities within the department, including review and approval of all program-level plans related to such activities.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Monitor and document fulfillment of public health performance standards and infrastructure as defined by the Public Health Accreditation Board (PHAB); ▪ Engage with the public health system and the community in identifying and addressing health problems through collaborative processes (PHAB 4.1); ▪ Conduct a comprehensive community planning process resulting in a Community Health Improvement Plan (CHIP) as required by the national Public Health Accreditation Board. (PHAB 5.2); ▪ Implement elements and strategies of the health improvement plan, in partnership with others (PHAB 5.2.3); ▪ Monitor progress on implementation of strategies in the CHIP in collaboration with broad participation from stakeholders and partners (PHAB 5.2.4); ▪ Develop and implement a Health Department organizational strategic plan (PHAB 5.3); ▪ Use a performance management system to monitor achievement of organizational objectives (PHAB 9.1); ▪ Develop and implement quality improvement processes integrated into organizational practices, programs, processes and interventions (PHAB 9.2); ▪ Ensure coordination between the CHIP, safety net contracts, strategic plan, and quality improvement and other relevant City initiatives; ▪ Assists in the formulation of long range programs/initiatives of the department; ▪ Participate in ongoing dialogue between MO Department of Health and Senior Services and other LPHA's regarding incentives for Local Health Departments completing public health accreditation; ▪ Develop and maintain working relationships between Health Department and community/neighborhood organizations, in particular faith groups and grassroots, citizen groups; ▪ Assists with the development of policies through consultation with division heads on strategic issues, operations, and program outcomes; ▪ Serve as KC Health Department representative to selected statewide committees and/or advisory boards for the MO Department of Health & Senior Services. 	
Essential Service this program fulfills:	
#4 Mobilize community partnerships to identify and solve health problems	
#5 Develop policies and plans that support individual and community health efforts	
#8 Assure a competent public health and personal health care workforce	
#9 Evaluate effectiveness, accessibility, and quality of personal and population health services	

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- American Diabetes Association
- American Heart Association
- Black Health Care Coalition
- Blue Cross/Blue Shield
- Church Health Ministry Coalition
- Clean Air KC Coalition
- KC Communities Creating Opportunities (CCO)
- KC Health Care Safety Net Providers
- KC Quality Improvement Consortia
- KC Wellness Network
- Lincoln University Extension
- Mother & Child Health Coalition of GKC
- Metro Organization for Racial and Economic Equity (MORE2)
- Northeast
- Our Health Matters Publications
- UMKC - Schools of Psychology and Social Work
- UMKC - School of Nursing
- Plus 60 other agencies and coalitions

As of: 3/21/13

AIM4PEACE



Public Health
Prevent. Promote. Protect.

KANSAS CITY, MO HEALTH DEPARTMENT 2013 Program Summary

As of: 3/1/13

Division: Administration	Public Laws & Ordinances: 090280
Program: Aim4Peace: Violence Prevention Project	Manager: Tracie McClendon-Cole Contact info: 816-513-7902

Primary purpose of this program:

It is futile to fight violence without battling its root causes, behaviors and norms. The Aim4Peace: Violence Prevention Project (Aim4Peace) replicates the internationally acclaimed Cure Violence (formerly Chicago CeaseFire), evidence-based prevention model in the most violent area of the community, the 330 sector of the Kansas City Police Department's (KCPD) East Patrol Division (EPD).

Aim4Peace is the only national partner in the State of Missouri, and it is on model. This behavior change model has been evaluated and found to be the most effective violence prevention model to change behavior by the U.S. Department of Justice, Centers for Disease Control and John Hopkins University.

Cure Violence and Aim4Peace Three Domains and 5 Pillars

Cure Violence and Aim4Peace Three Domains	Cure Violence and Aim4Peace 5 Pillars
<ol style="list-style-type: none"> 1. Identification and Detection 2. Interruption, intervention and risk reduction 3. Changing Behavior & Norms 	<ol style="list-style-type: none"> 1. Outreach 2. Community Mobilization 3. Public Education 4. FBO/CBO Partnership 5. Law Enforcement Partnership

Aim4Peace and Cure Violence approach violence in an entirely new way: as a disease that can be stopped using the same science-based strategies used to fight infectious diseases, like cholera or AIDS. That violence is an epidemic is not a metaphor; it is a scientific fact. A cholera outbreak in Somalia shows the same epidemiological curve as the 1994 mass killings in Rwanda; killings in US cities, which appear as a wave sitting on top of a wave, resemble outbreaks of tuberculosis in Europe centuries ago. Violence has the characteristics of an infectious disease in how it is transmitted from person-to-person and how it is spread neighborhood-to-neighborhood, community-by-community and across the spectrum of violence.



The model is designed to engage the entire community to change behavior and recognizes that violence is unacceptable and there are other solutions to conflict. The better we understand that

violence is a disease; the better we can apply modern solutions to stop it. Less violence means more life, stronger communities and thriving economies.

Services provided to the public:

To change behaviors, Aim4Peace's goal is to enhance the capacity of the target area community to prevent street level retaliatory violence through preventive anti-violence activities.

Aim4Peace Conflict Resolution Services

- Aim4Peace is designed to attack the underlying factors contributing to violent crime by working with those at highest-risk of committing the offenses in the target zone and their families.

Aim4Peace Participant Services

We specialize in the following:

- ◆ Customized one-on-one case management risk reduction plans to offer long term solutions out of high-risk lifestyles
- ◆ Workforce Counseling
- ◆ Mentorship (Youth, Adults and Parents)
- ◆ Advocacy & Support
- ◆ Human & Social Support Services
- ◆ Transportation to Classes / Job Interviews / Employment
- ◆ Access to Employment Resources & Educational Training

Aim4Peace Sponsored Programs

- **Life Skills Learning Program.** The Aim4Peace Life Skills Learning Program is focused on delinquency prevention and drop-out prevention, increasing the protective factors to keep students in school. Aim4Peace offers both community and school-based courses.
 - Life Skills Courses (grades 5-12 and ages 19-40)
 - delinquency prevention,
 - personal development, and
 - promotion of the dangers of gang and/or street organization involvement
- **Aim4Peace Job Readiness and Anger Management Programs.** These two programs are four-week courses held monthly. Job Readiness covers nine subject matters, to assist participants in preparing for obstacles that can happen when entering the workforce and helping them gain insight on keeping and maintaining steady employment. The anger management course focuses on problem solving, communication skills, personal qualities, money management / budgeting, and work ethics. These courses are open to the community.
- **Aim4Peace Job Fair Initiative.** Since June 2009 we assisted more than 2,000 participants partnering with local employers, specialized skill/trade and educational institutions.
- **Hospital Prevention Program.** Workers respond to gunshot & violence-related trauma cases to intervene in conflicts and prevent further violence. Working with emergency room staff, Aim4Peace is reaching out to people most at risk of being involved in future shootings.

Essential Service this program fulfills:

Violence has a price tag. When shootings and killings are common in a neighborhood, it stands in the way of advancing progress on jobs, housing and schools. The economic condition is visible in abandoned buildings and shuttered store fronts.

Communities suffering from high rates of violence struggle economically and offer limited job opportunities for residents.

Businesses are afraid to invest in the neighborhoods with limited buying potential, physical security, and high insurance rates.

Reducing violence can lead to increased tax revenues from improved housing values and business growth. However, those convicted of a felony are often barred from jobs, housing and public assistance. This prevents individuals from turning their lives around and becoming contributors to their local communities and economies.

An evidence-based model, Aim4Peace works to interrupt the cycle of violence and to change norms that shooting is a behavior that can be changed through a strategic approach that includes credible messengers and making alternatives accessible for those who are at highest risk for being involved in gun violence and drug-related crime.

Improved Outcomes in Focus Area: 2006 to 2011

Focus Area	Outcome Indicator	Difference in Rate (per 10,000)	Effect Between Focus Area & Comparison Group
Beat 324	2006-11 Agg. Assault Rate	-26.56	Significant Decrease (p<.05)
Beat 332	2006-11 Firearm Homicide Rate	1.00 Note: 0 incidences	Stable- a desired measure in a violent zone
Beat 334	2006-11 Firearm Homicide Rate	1.08 Note: 0 incidences	Stable- a desired measure in a violent zone

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

Aim4Peace aims to change operative norms regarding violence, both in the wider community and among its clients, through collaboration with community-based partners.

Community Partnerships by Sector	
Business, Workplace, Private Sector	Community-Based, Civic Organizations
Community residents	Faith-Based Organizations
Government-Based Organizations	Health Organizations
Human Service Organizations	Criminal Justice (law enforcement, probation/parole, courts)
Media, Communications Agencies	School, Educational Institutions
Youth-serving organizations	Social Service Agencies

A few of the partner service summaries are below:

- Cure Violence, formerly Chicago Cease Fire: Violence Prevention Project - national partner since 2007 provides bi-weekly and as needed technical assistance
- Kansas City Police Department - statistical and logistical support
- University of Kansas, KU Work Group - independent evaluator
- KCMSD - MOU - mediation services to the schools in need and violence prevention classes
- Truman Medical Center - MOU - Aim4Peace Hospital Prevention Program is administered through this partnership
- Youth Build - participants accepted into their program and Aim4Peace taught one of their career sessions
- Vineyard Neighborhood Assoc., Seven Oaks Neighborhood Assoc., Palestine Neighborhood Development Co., Fade-n-Aces - bi-weekly canvassing in the Aim4Peace neighborhoods to document blight or neighbor concerns, attend Aim4Peace events, and submit documentation for review by the KU Work Group
- Brush Creek Community Center - several community classroom course locations, activities, including Job Fairs
- Community Mediation Center- grant to teach the Road to Restoration, conflict mediation training courses offered to faith-based and community partners

Funding: The estimated budget for the Justice Program is \$750,000. There are 16 positions, 12 full-time and 4 part-time.

Updated 3/1/13

COMMUNICABLE DISEASE PREVENTION & CONTROL



Public Health
Prevent. Promote. Protect.

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of : 3/4/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Adult Immunization	Manager: Ron Griffin, MPH Contact info: Marla Troncin, RN 816-513-6128
Primary purpose of this program: The Adult Immunization Program is responsible for providing vaccinations to adults for a fee for service. The program provides CDC recommended vaccines for adults. In addition to regular and catch-up vaccinations, the clinic also offers travel vaccinations for a fee for service.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Provide regular and catch-up immunizations to adults; ▪ Provide immunizations in accordance with CDC recommendations for adults traveling to another country; ▪ Provide educational screening to the public regarding contraindications for immunizations; ▪ Maintain proper ordering and storage conditions for vaccine safety as recommended by CDC; ▪ Provide educational materials and information to the public regarding vaccine safety; ▪ Report vaccination adverse events as recommended by CDC; ▪ Respond to inquiries from the public regarding adult immunizations; ▪ Provide outreach clinics to reduce disparities; ▪ Provide outreach clinics for high risk populations, including flu clinics. 	
Essential Service this program fulfills: # 7 Link to/Provide Care	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> ▪ Mid America Immunization Coalition; ▪ Adolescent Immunization Collaboration; ▪ Show-Me Adult Immunization Coalition. 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Child Immunization Program	Manager: Ron Griffin, MPH Contact info: Jelene Wynn, RN 816-513-6212
Primary purpose of this program: The Childhood Immunization Program is responsible for the Vaccine for Children Program (VFC) and for adults who are unable to pay according to 317 Program eligibility. The federal government, through the Missouri Department of Health and Senior Services, provides the vaccine for children who are Medicaid, uninsured, or under insured. Kansas City Health Department provides funding for staff, equipment, training, and operations. This program provides all CDC recommended immunizations free for children through age 18 and older under 317 for those who qualify for VFC/317. VFC/317 vaccines are provided free by the federal government through DHSS.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Provide age appropriate immunizations to eligible children, Provide educational information and materials to inform the public regarding immunizations; ▪ Provide screening and review contraindications with the parent to determine eligibility for the child to receive the immunization; ▪ Provide CDC recommended vaccinations free to children who qualify for the VFC program; ▪ Provide educational and informational materials to school health nurses, and to area medical professionals through the Mid America Immunization Coalition; ▪ Provide outreach immunization clinics at schools, homeless shelters, day care sites, etc., including flu clinics; ▪ Provide immunizations to reduce health disparities; ▪ Provide outreach to achieve increased rates of immunization among children; ▪ Provide educational materials and research regarding the safety of vaccines; ▪ Provide for vaccine ordering and safety of vaccine storage as recommended by CDC; ▪ Provide CASA audits to determine the rate of age appropriate immunizations given to children by the age of two; ▪ Provide reporting of adverse events following immunization as recommended by CDC; 	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> ▪ Mid America Immunization Coalition ▪ Maternal and Child Health Care Coalition ▪ Adolescent Immunization Coalition ▪ School Health Nurses ▪ Head Start 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Communicable Disease Prevention	Manager: Ron Griffin, MPH Contact info: Ron Griffin, MPH 816-513-6142
Primary purpose of this program: The Communicable Disease Prevention program is responsible for the detection, control and prevention of communicable diseases among Kansas City residents and visitors. This is accomplished by monitoring the incidence of statutory mandated reportable diseases and other diseases of public health concern (surveillance or assessment) and by appropriate investigative procedures. The goal is to detect disease outbreaks and potential threats to the community so that effective control or preventive measures can be implemented.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Provide education on diseases/conditions through presentations, phone calls, in person and in written format; ▪ Conduct routine disease surveillance and analyze data to detect clusters and trends; ▪ Conduct epidemiological disease investigations for reportable diseases; ▪ Recommends and implements control measures and interventions for diseases and outbreaks in the community; ▪ Monitor automated ambulance run summaries to detect possible syndromic illness or conditions; ▪ Provide technical assistance and epidemiological training to the metropolitan area health care providers, agencies and local health departments; ▪ Provides current communicable disease information to health professionals and the public; ▪ Provides special data reports, as requested, to assist community agencies and other children by the age of two; ▪ Responsible for the maintenance and operation of the west-central node of the Missouri Department of Health's Health Alert Network (HAN). This notification system targets physicians, hospitals, local health departments, veterinarians, ambulance services and other first responder agencies. Disease alerts, warnings, recommendations and other information can be transmitted through this system to all or selected recipients. 	
Essential Service this program fulfills: #1 Monitor health status #2 Diagnose and investigate #3 Inform and educate #4 Mobilize #5 Develop policies and plans #8 Assure competent workforce	

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Association of Professionals in Infection Control and Epidemiology (APIC)
- Hospitals, laboratories, schools, daycares, private physician's offices, etc.
- Missouri Department of Health and Senior Services (MDHSS)
- Local public health departments in metro Kansas City, Missouri and Kansas
- Mid-America Regional Council (MARC)
- Regional Homeland Security Coordinating Committee (RHSCC) and subcommittees
- Metropolitan Official Health Agencies of the Kansas City Area (MOHAKCA)
- Centers for Disease Control (CDC)

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/14/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Health Records	Manager: Ron Griffin, MPH Contact info: Cliff Dennis 816-513-6063
Primary purpose of this program: <p>The Health Records Program has three main subprograms which include the Vital Records, Medical Records, and Billing programs. The Vital Records program is responsible for accurately registering Vital Records that occur in the city limits of Kansas City, Missouri. Our office works very closely with funeral homes, nursing homes, and hospitals throughout the region in order to ensure these documents are filed and processed efficiently.</p> <p>The Medical Records Program assists clients in the scheduling, registration, billing, and records management activities. The staff is essential in pre-screening customers in order to properly bill for Medicaid covered services.</p> <p>The Billing Program prepares claim statements for all Medicaid covered services and Medicare enrollees who receive their influenza shots at the Health Department.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Register death certificates and process certified request for records for funeral homes. Monthly revenue for this service averages around \$30,000 dollars; ▪ Process approximately 120 daily walk in customers requesting birth and death certificate copies. Monthly revenue for this service averages approximately \$35,000 dollars; ▪ Process approximately 30 Vital Records mail correspondence requests a day. Monthly revenue for this service averages approximately \$8,000 dollars; ▪ Process approximately 15 Vital Records web orders a day. Monthly revenue for this service averages approximately \$4,500 dollars; ▪ Schedule and register approximately 80 walk in clients a day utilizing our clinics; ▪ Process invoices; maintain the accounts receivable in our electronic health record while collecting approximately \$7,000 dollars a month for the adult immunization/ overseas travel program; ▪ Release copies of medical records including immunization records to other health care providers, day care facilities, schools, and parents who request this information; ▪ Process over 500 billing claims in a month. The program collects approximately \$9,000 dollars a month. 	
Essential Service this program fulfills: Link to/Provide care	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> ▪ Medicaid Managed Care Insurance Plans ▪ Other KCHD Programs 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: HIV/AIDS Surveillance	Manager: Ron Griffin, MPH Contact info: Tynisha Gantt 816-513-6364
Primary purpose of this program: Operate a Comprehensive HIV/AIDS Surveillance Program in 5 counties of Missouri by identifying and reporting persons infected with the HIV virus; the program compiles data and makes it available to both internal and external partners for dissemination to the public.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Identify and report persons with HIV/AIDS; ▪ Refer new HIV-infected individuals or suspected individuals to investigative staff for post test counseling and partner elicitation services; ▪ Conduct laboratory and provider validation studies of HIV/AIDS reporting using established criteria to validate completeness, timeliness, and accuracy of surveillance data; ▪ Initiate investigation of HIV/AIDS cases with special epidemiological significance; ▪ Provide HIV/AIDS surveillance data for the planning and evaluation of HIV prevention and care services; ▪ Monitor adult HIV/AIDS report forms to identify pregnant women, and track the infants born to these women; ▪ Conduct visits with new and existing providers in order to provide current information of HIV/AIDS reporting procedures; ▪ Support the Ryan White Planning Council and other community based organizations with data for grant applications; 	
Essential Service this program fulfills: Monitor health status; link to/provide care	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: MINK (Missouri, Iowa, Nebraska, Kansas), Region 7, State and Local Health Departments	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Laboratory Services	Manager: Ron Griffin, MPH Contact info: Ron Griffin, MPH 816-513-6142
Primary purpose of this program: The Laboratory Services Program is responsible for testing clinical samples for disease producing agents. This program also serves as an informational resource for other Health Department programs.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Serves as an informational resource to the general public in regards to laboratory and biomedical waste related issues; ▪ Testing of clinical samples from KCHD clinical services. 	
Essential Service this program fulfills: Link to/provide care Diagnose and investigate	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Health Department program; 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Refugee Health Assessment	Manager: Ron Griffin, MPH Contact info: Ron Griffin, MPH 816-513-6142
Primary purpose of this program: Operate a comprehensive Refugee Health Program to identify and assure a medical health assessment all arriving refugees to the Kansas City area to prevent transmission of disease to others.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Provide health assessment for newly arriving refugees into the Kansas City area ▪ Provide child and adult immunizations ▪ Screen new refugees for tuberculosis, hepatitis b, HIV, STDs and certain parasites ▪ Provide referrals for medical conditions as needed 	
Essential Service this program fulfills: Link to/provide care Monitor health status	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Jewish Vocational Services • Samuel Rogers Health Center 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Sexually Transmitted Diseases	Manager: Ron Griffin, MPH Contact info: Lesha Dennis 816-513-6119
Primary purpose of this program: The Sexually Transmitted Disease (STD) component of the Division of Communicable Disease Prevention provides and assures the screening, diagnosis, treatment, pre- and post-test counseling, disease intervention, appropriate referrals, educational initiatives, and surveillance for gonorrhea, syphilis, chlamydia, and HIV in Kansas City, Missouri.	
Essential Service this program fulfills: <ul style="list-style-type: none"> ▪ Monitor health status; ▪ Diagnose and investigate; ▪ Inform and educate ▪ Link to/provide care 	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Association of Professionals in Infection Control and Epidemiology (APIC) • Hospitals, laboratories, schools, daycares, private physician's offices, etc. • Missouri Department of Health and Senior Services (MDHSS) • Local public health departments in metro Kansas City, Missouri and Kansas • Mid-America Regional Council (MARC) 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Tuberculosis Outreach	Manager: Ron Griffin, MPH Contact info: Ortella Williams 816-513-6154
Primary purpose of this program: The Tuberculosis Outreach program is responsible for the detection, control, treatment and prevention of tuberculosis among Kansas City residents and visitors. This is accomplished by monitoring the incidence of tuberculosis disease and infection through statutorily mandated reports and by appropriate investigative procedures. The goal is to identify and test contacts of persons with communicable TB disease so preventive treatment may be provided if necessary and to monitor persons with active disease to ensure treatment compliance.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Clinical services, including evaluation, treatment and follow-up, are provided to residents with active TB disease as well as those with latent tuberculosis infection (LTBI); ▪ Provide education on tuberculosis disease and LTBI ; ▪ Provide special data reports, as requested, to assist community agencies and other Health Department programs in the development of grant proposals; ▪ Conduct contact tracing for active TB cases. Provide free evaluation, follow-up and necessary treatment to identified contacts; ▪ Provide Directly Observed Therapy (DOT) to patients with active TB to ensure compliance with treatment as well as to monitor for any side effects from the medication; ▪ Provide TB skin tests for a fee to individuals as requested. 	
Essential Service this program fulfills: #2 Diagnose and investigate #3 Inform and educate #4 Mobilize #5 Develop policies and plans #8 Assure competent workforce	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Association of Professionals in Infection Control and Epidemiology (APIC); • Hospitals, laboratories, schools, daycares, private physician's offices, correctional facilities, etc.; • Missouri Department of Health and Senior Services (MDHSS); • Local public health departments in metro Kansas City, Missouri and Kansas • Metro KC TB Coalition; • Missouri Advisory Committee for the Elimination of Tuberculosis (MACET); • Missouri Rehabilitation Center (MRC) in Mt. Vernon; • Municipal court and Police department in cases of commitment orders for non-compliant patients with active disease. 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

<p>Division: Communicable Disease Prevention / Public Health Preparedness</p>	<p>Public Laws & Ordinances:</p>
<p>Program: Perinatal Hepatitis B Case Management</p>	<p>Manager: Ron Griffin, MPH Contact info: Ron Griffin, MPH 816-513-6142</p>
<p>Primary purpose of this program: The Perinatal Hepatitis B Case Management program is responsible for identifying pregnant women infected with hepatitis B prior to delivery and to ensure that the newborn infant receives hepatitis B immune globulin and the first dose of hepatitis B vaccine; additionally, contacts to the infected mother are tested and offered hepatitis vaccine as necessary.</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> ▪ Provides case management services to women infected with hepatitis B; ▪ Provides immune globulin and hepatitis B vaccine to newborn infants of mothers infected with hepatitis B ▪ Provides household contacts hepatitis B vaccine ▪ Educates on prevention of hepatitis B 	
<p>Essential Service this program fulfills:</p> <p>#2 Diagnose and investigate #3 Inform and educate</p>	
<p>Community Partners/coalitions/committees the Program works with to achieve its mission and goals:</p> <ul style="list-style-type: none"> • Association of Professionals in Infection Control and Epidemiology (APIC); • Hospitals, laboratories, schools, daycares, private physician's offices, correctional facilities, etc.; • Missouri Department of Health and Senior Services (MDHSS); • Local public health departments in metro Kansas City, Missouri and Kansas 	

As of: 3/4/13

PUBLIC HEALTH PREPAREDNESS & RESPONSE



Public Health
Prevent. Promote. Protect.

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

<p>Division: Communicable Disease Prevention / Public Health Preparedness</p>	<p>Public Laws & Ordinances:</p>
<p>Program: Cities Readiness Initiative</p>	<p>Manager: Ron Griffin, MPH Contact info: Tim Gridley 816-513-6380</p>
<p>Primary purpose of this program: To develop local plans and capabilities to support Kansas City's ability to respond in a timely manner to bioterrorism attack with an agent such as bacillus anthracis, the organism that causes anthrax.</p> <p>Under this grant, the Kansas City Health Department must be able to provide preventive medications to the entire population of Kansas City within 48 hours of receipt of the medications from the Strategic National Stockpile. This requires the development of new and innovative strategies that involves coordination amongst private and public partners both locally and regionally.</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> ▪ Inclusion in Dispensing Exercises ▪ Education in dispensing prophylaxis ▪ Technical Assistance in Business Continuity Planning 	
<p>Essential Service this program fulfills: #3 Inform and educate #4 Mobilize community partnerships #5 Develop policies</p>	
<p>Community Partners/coalitions/committees the Program works with to achieve its mission and goals:</p> <ul style="list-style-type: none"> • City departments • State and local counterparts • Neighboring Public Health and first response agencies • Local businesses • Neighborhood and community groups • Volunteer agencies • Schools • Mid America Regional Council <ul style="list-style-type: none"> ○ Regional Homeland Security Coordinating Committee (RHSCC) ○ Metropolitan Official health Agencies of the Kansas City Area (MOHAKCA) ○ Public Health Preparedness Subcommittee ○ Training and Exercise Subcommittee ○ First Responder Subcommittee ○ Mid America Regional Emergency Rescue (MARCER) ○ Law Enforcement Subcommittee 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Public Health Preparedness	Manager: Ron Griffin, MPH Contact info: Tim Gridley 816-513-6380
Primary purpose of this program: <p>The Public Health Preparedness Program (PHP) plans, prepares and responds to any number of public health emergencies that can and have occurred in the City of Kansas City. These events range from disease outbreaks, natural and man-made disasters as well as deliberate acts of terrorism involving the use of biological agents.</p> <p>In the event of a serious occurrence of a communicable disease, the City must be prepared to execute functions not normally required during events normally planned for by other disciplines such as law enforcement and fire service. These include disease surveillance and investigation, mass prophylaxis for those exposed, isolation and quarantine, mass patient care and even mass fatalities.</p> <p>With these responsibilities the PHP program now works very closely with traditional "First Responders such as Police, EMS and Fire. In reality, PHP is the Health Department's "First Responder."</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Develop and execute plans for the public to receive mass prophylaxis; ▪ Develop and execute plans for businesses to assist in mass prophylaxis of their employees; ▪ Develop and execute plans to provide priority prophylaxis for "traditional" and "non-traditional" first responders; ▪ Develop and execute plans for enhancing the department's emergency response capability and infrastructure; ▪ Develop and execute plans for large venue public health events(flu clinics, mass screenings and testing); ▪ Provide education regarding Family Emergency Preparedness; ▪ Provide education and assistance to businesses regarding Emergency Preparedness and Business Continuity; ▪ Plan for and respond with Police, EMS and the Fire service, to events that have a Public Health impact; ▪ Maintain a 24/ 7 Duty Officer to handle Public Health issues of an emergent nature. 	
Essential Service this program fulfills: #2 Monitor health status #3 Inform and educate #4 Mobilize community partnerships #5 Develop policies Workforce development	

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Local and Regional Traditional First Responders (Police, EMS, Fire);
- Local and Regional Non-Traditional First Responders (Public Works, Water, Public Utilities, Volunteer Agencies and Emergency Mgt.);
- All Regional Local Public Health Departments;
- Regional Homeland Security Coordinating Committee (along with all sub-committees);
- All Federal and State Emergency Response Agencies;
- All Federal and State Health Agencies

As of: 3/4/13

ENVIRONMENTAL HEALTH SERVICES



Public Health
Prevent. Promote. Protect.

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/14/13

Division: Environmental Health Services	Public Laws & Ordinances: Chapter 30: Food and Food Products Kansas City Food Code Chapter 34: Health and Sanitation Chapter 78: Water
Program: Environmental Public Health Program	Manager : Naser Jouhari 816-513-6198
Primary purpose of this program: <p>The Environmental Public Health Program provides inspections for all establishments regulated by the KCMO Health Department. This includes permitting, inspecting, and responding to complaints of all food establishments in Kansas City, MO, which includes restaurants, grocery stores, convenience stores, public schools, senior citizen living, concession stands, push carts, mobile units, ice cream trucks, frozen truck vendors, farmers market and sampling vendors, and temporary events. The EPHP is also responsible for permitting, inspecting, and responding to complaints of all public swimming pools and spas in Kansas City, MO. The program responds to unsanitary condition complaints at commercial facilities and permitting and inspection septic haulers. The program is also under contract with the Missouri Department of Health and Senior Services to conduct sanitation inspections at child care facilities, conduct training classes for child care providers and to conduct inspection of lodging facilities.</p> <p>In addition, the Environmental Public Health Program offers Food Handler Training that is responsible for conducting food safety training classes for all food workers and managers in the Kansas City area. This training ensures that all food workers and managers are current with the Food Handler Training Cards. Classes are generally held two to three times per week. Audits are conducted to ensure compliance with the requirement of the 2005 FDA Food Code regulations.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Permit all food establishments including restaurants, grocery stores, convenience stores, public schools, concession stands, push carts, mobile units, ice cream trucks, frozen truck vendors and temporary events; ▪ Inspect all permitted food establishments for safety and sanitation; ▪ Respond to citizen complaints regarding food establishments; ▪ Inspect summer food service sites (e.g. childcare, churches and community centers) through contract with DHSS; ▪ Respond to emergencies regarding regulated food products including fires and truck wrecks; ▪ Provide educational materials and information to the public regarding food safety; ▪ Provide food inspection results online for public viewing; ▪ Permit all public swimming pools and spas in Kansas City (except for single-family and duplex home pools); ▪ Inspect all permitted swimming pools and spas, lodging establishments and child care facilities for safety and sanitation; ▪ Respond to citizen complaints regarding swimming pools and spas, lodging establishments, child care facilities, noise, smoking, and unsanitary conditions in commercial facilities; ▪ Conduct educational classes for child care providers in Kansas City; ▪ Provide educational materials and information to the public regarding health and safety at swimming pools and spas, child care facilities and lodging establishments; ▪ Provide consultation services for citizens with questions and concerns regarding indoor air; and 	

- Conduct training classes for swimming pool operators in Kansas City.
- Coordinate Food Protection Advisory Board meetings to gain input from public and industry representatives regarding program goals and operation.
- Conduct food safety training classes for all food workers in the Kansas City area;
- Conduct audits of food establishments to ensure compliance with food workers training;
- Conduct food safety training classes for managers of food establishments;
- Conduct food safety training classes for food workers in other languages;
- Conduct annual Food Safety Day trainings in conjunction with the Greater Kansas City Restaurant Association;
- Provide educational materials and information to the public regarding food safety;
- Provide food safety training classes on-line for public viewing through the Program's website;

Essential Service this program fulfills:

#3 Inform, Educate and Empower

#6 Enforce Laws

#9 Evaluate

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Food Advisory Board Committee
- Greater Kansas City Restaurant Association
- KCMO Department of Planning and Code Division
- Federal, State and Local Health Departments Hotel and Lodging Association of Greater Kansas City
- Missouri Department of Health & Senior Services (Bureau of Child Care)
- Missouri Department of Health & Senior Services (Environmental Regulation and Licensure Unit)
- National Swimming Pool Foundation
- National Recreation and Park Association
- State Food Safety(Proton) on-line food safety training program
- ServSafe (National Restaurant Association) on-line food safety training program

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Environmental Health Services	Public Laws & Ordinances: Kansas City, Missouri Lead Ordinance
Program: Healthy Homes and Childhood Lead Poisoning Prevention	Manager: Amy Roberts RN BSN 816-513-6047
Primary purpose of this program:	
<ul style="list-style-type: none"> ▪ To minimize the health damage caused by lead poisoning. ▪ To protect current and future Kansas City residents from lead exposure. ▪ To increase awareness of the dangers of lead poisoning and lead exposure. ▪ To protect Kansas City residents from hazards in their home that could have negative health effects. 	
Services provided to the public:	
<ul style="list-style-type: none"> ▪ Free blood lead testing for children up to 18 years of age and women of childbearing age. ▪ Free on-site blood lead and hemoglobin testing for HeadStart and KCMO Catholic School students six years of age and under (or older children with developmental delay) ▪ Free and low cost lead hazard control (including home inspection, painting, repair and cleaning) to property owners (rental and owner occupied) who have lead hazards in homes that house or will house, pregnant women and children under six years of age. ▪ Free healthy home inspection and repair of some home hazards for families whose homes are undergoing lead hazard control through the LeadSafe KC Lead Hazard Control Program. ▪ Free lead dust cleaning kits for families with children under six years of age who comes in for a blood lead test or apply for the Lead Safe KC program or who have a lead poisoned child or who have lead paint hazards in their home. ▪ Free HEPA vacuums to remove lead dust and paint chips for families with lead paint hazards in their homes. ▪ Free Contractor Grade HEPA vacuum rental for facilities undergoing renovation including: childcares, churches and families with young children. ▪ Free remediation supplies including: plastic drop cloths, scrapers, paint brushes, trash cans and trash bags for homeowners who are performing renovation in pre-1978 houses. ▪ Free lead abatement training (for contracting companies who agree to work with the Lead Safe KC Program). ▪ Free training about the Renovation, Repair and Painting (RRP) rule. ▪ Free healthy homes training for contractors who agree to work with the Lead Safe KC Program. ▪ Comprehensive case management services including nurse home visits and lead risk assessments (inspections) for families with lead poisoned children. ▪ Telephone consultation with written materials and follow-up testing for children and adults with lead exposure (blood lead levels over 4 ug/dl). ▪ Free lead testing for products including: jewelry, art products, toys, cookware, antiques, herbal remedies, make-up and spices. ▪ Education, recommendations and follow-up for property owners with lead hazards. ▪ Educational material and recommendations for health care providers and the public who call with questions related to lead and other environmental hazards. 	

- Free cooking pots for individuals who have lead contaminated cookware.
- Free sandboxes for families who have high lead soil levels.
- Educational experience for graduate and undergraduate students (including lecture and/or clinical experience).
- Speaker's bureau for neighborhood and community meetings, health care providers and educational institutions.
- Community outreach including information/education tables for health fairs, community meetings, neighborhood meetings and other events.
- Free education and consultation regarding Healthy Homes issues including: mold, water incursion, home safety, pests, carbon monoxide, asthma and allergens.

Essential services this program fulfills:

- Enforce laws
- Link to care
- Provide direct care
- Evaluate
- Monitor health
- Diagnose and investigate
- Inform, educate, empower
- Assure a competent workforce
- Mobilize community partnerships
- Research

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- The Children's Mercy Hospital Regional Pediatric Environmental Health Center
- City of Kansas City, Missouri Weatherization Department
- Environmental Protection Agency Region 7
- Kansas City Head Start (KCMC)
- YMCA of Greater Kansas City
- Family Conservancy
- Mid America Regional Council
- Mustardseed Inc.
- Greater Kansas City Asthma and Allergy Coalition
- The Black Healthcare Coalition
- Kansas City JobCorps
- Missouri Department of Health and Senior Services
- Mid-America Pediatric Environmental Health Specialty Unit (PESU)
- Baker Environmental Consulting Inc.
- CMH Pediatric Care Network
- MOCare Medicaid Provider
- Blue Cross Blue Shield of Greater Kansas City
- Ivanhoe Neighborhood Council Inc.
- Westside Housing Corporation
- Blue Hills Community Services
- The City of Independence Missouri
- Neighborhood Housing Services
- American Osage Consulting Inc.

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Environmental Health Services	Public Laws & Ordinances: Chapter 8
Program: Air Quality	Manager: Catherine Reid 816-513-6177
Primary purpose of this program: The Air Quality Program is responsible for issuing construction permits and inspecting a variety of commercial and industrial air pollution sources. The Program regulates the removal of asbestos materials and responds to complaints concerning odors and fugitive dust.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Permit sources of potential air pollution; ▪ Respond to citizen complaints concerning odors and fugitive dust; ▪ Conduct opacity training for the regulated community and other regulatory agencies; ▪ Regulate the removal of asbestos materials. 	
Essential Service this program fulfills: #6 Enforce Laws	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Mid America Regional Council (MARC) 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Environmental Health Services	Public Laws & Ordinances: Chapter 34 Article IV: Rat Control
Program: Rat Control	Manager: Michael Swoyer 816-513-6010
Primary purpose of this program: <p>The Rat Control Program is responsible for exterminating rats in single-family homes, duplexes, vacant lots, vacant homes, sewers, City construction projects, and areas surrounding city blocks.</p> <p>The Program is also responsible for educating the public on rat preventative measures and for educating City field staff in signs of rat infestations.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Respond to citizen complaints of rats. ▪ Extermination of rats in single-family homes, duplexes, vacant lots, vacant homes, sewers, City construction projects, and areas surrounding city blocks. ▪ A recently passed ordinance allows the Director of Health to order both rat stoppage and rat abatement on properties. ▪ Presentations made to various civic groups (neighborhoods, churches, concerned citizens, etc.) on preventative measures to be taken. ▪ Presentations made to the same audience on other, related pest control topics. ▪ Advice on wildlife (non-rat) preventative measures. ▪ Evaluation of experimental control measures. ▪ Monitoring of rat complaints through GIS (Geographical Information Systems) technology. ▪ The Program Manager has taken the responsibility of becoming the City's bed bug expert and is providing presentations and advice to interested parties. 	
Essential Service this program fulfills: <p>#1 Monitor health status to identify community health problems.</p> <p>#2 Diagnose and investigate health problems and health hazards in the community.</p> <p>#3 Inform, educate, and empower people about health issues.</p>	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Healthy Homes Initiative (in conjunction with Children's Mercy Hospital) 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/14/13

<p>Division: Environmental Health Services</p>	<p>Public Laws & Ordinances:</p> <ul style="list-style-type: none"> • Chapter 34-471 - 34-482: ARTICLE XII - Smoking Prohibited in Enclosed Places of Employment and Public Places and Public Sidewalks Abutting Acute Care Hospitals • Chapter 46: Noise Control
<p>Program: Smoking/Tobacco Ban Enforcement Noise Control Enforcement</p>	<p>Manager: Steve Royal 816-513-6192</p>
<p>Primary purpose of this program:</p> <p>The Health Department is responsible for ensuring that all restaurants, bars, hospitals (and sidewalks abutting acute care hospitals), cafeterias, bingo halls, gas stations, bowling alleys, tobacco shops, enclosed public places and enclosed places of employment:</p> <ul style="list-style-type: none"> ▪ Provide a smoke-free environment for patrons, customers, employees and patients; ▪ Clearly and conspicuously post No Smoking Signs in the establishment; ▪ Remove all ashtrays or other materials that might promote or encourage the use of tobacco; ▪ Construct and implement a Smoke-Free Workplace Policy. <p>The Department is also required to enforce provisions of the City's Noise Control ordinance that limits noise in specified locations throughout the City.</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> • Smoking <ul style="list-style-type: none"> ▪ Conduct active surveillance (routine inspections) on all establishments. Smoking Investigators inspect establishments to ensure compliance with the ordinance. ▪ Respond to smoking complaints received to the department from 3-1-1 Action Center, through email or phone call, from Health Inspectors or the general public regarding smoking violations. ▪ Provide educational materials and information to the public regarding the Smoking Ordinance. ▪ Issue patrons/managers/supervisors/owners/proprietors citations (General Ordinance Summons) for violating smoking ordinance and attend court dates. ▪ Conduct follow-up investigations on establishments that previously violated ordinance and were issued a citation or have a history of complaints. ▪ Notify Regulated Industries of violations observed at establishments that hold a Liquor License. ▪ Maintain and update Kansas City Health Department website with information regarding the Smoking Ordinance. • Noise <ul style="list-style-type: none"> ▪ Respond to noise complaints. ▪ Provide educational materials and information to the public regarding the Smoking Ordinance. ▪ Record noise levels in areas of persistent complaints in accordance with established protocols. ▪ Issue individuals/business managers/owners citations (General Ordinance Summons) for violating noise ordinance. ▪ Testify in Municipal Court at hearings for assigned violations. ▪ Maintain and update Kansas City Health Department website with information regarding the Noise 	

Ordinance.

- Issue temporary noise permits/variances of the noise ordinance under special circumstances.

Essential Service this program fulfills:

- Enforce Public Health Laws
- Inform, Educate, Empower
- Evaluate
- Assure a Competent Workforce
- Research

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Prosecuting Attorney
- Regulated Industries
- Health Commission Tobacco Prevention Committee
- Breathe Easy Coalition

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Environmental Health Services	Public Laws & Ordinances: <ul style="list-style-type: none"> • Chapter 60 - Article III. - Septic Tanks, Mobile Restrooms, Privy Vaults and Cesspools
Program: Septic Hauler Inspections	Manager: Steve Royal 816-513-6192
Primary purpose of this program: To ensure that all persons engaged in the business of cleaning or removing the contents of septic waste receptacles within the corporate limits of the City, provide odorless, sanitary pumps and airtight odorless tanks set upon vehicles. Vehicles must be properly identified as septic haulers and their contents removed only to such places allowed by law.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Permit all vehicles hauling septic waste through, and within, the corporate limits of the City. ▪ Inspect septic hauling vehicles to ensure that they are clean, properly identified, that pumps, tanks, and fittings are in good condition, and that they impart no noxious odors. ▪ Direct haulers to the legal site, within the City, for disposing of the vehicle contents. 	
Essential Service this program fulfills: <ul style="list-style-type: none"> ▪ Evaluate ▪ Inform, Educate, Empower ▪ Mobilize Community Partnerships ▪ Assure a Competent Workforce ▪ Link to/Provide Care 	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • KCMO Water Services • Kansas City Parks & Recreation • Kansas City Office of Environmental Quality • Missouri Department of Natural Resources 	

As of: 3/4/13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/4/13

Division: Environmental Health Services	Public Laws & Ordinances: ORDINANCE NO. 021034: Mosquito Vector Control
Program: Mosquito Control	Manager: Michael Swoyer 816-513-6010
Primary purpose of this program: The mosquito vector control program is designed to prevent the emergence of adult mosquitoes by applying larvacide in Parks and Recreation-owned water resources.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Larvacide purchased and distributed to Parks and Recreation Department for dispensing at water resources. 	
Essential Service this program fulfills: #2 Diagnose and investigate health problems and health hazards in the community.	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: 	

As of: 3/4/13

EPIDEMIOLOGY & COMMUNITY HEALTH MONITORING



Public Health
Prevent. Promote. Protect.

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3/14/13

<p>Division: Administration/ Office of Epidemiology and Community Health Monitoring</p>	<p>Public Laws & Ordinances: Chapter 2, Article 5, Division 5, Sec 2-262 Division of Administration and Records:</p>
<p>Program: Epidemiology and Community Health Monitoring</p>	<p>Manager: Dr. Catherine Satterwhite</p> <p>Contact info: Catherine.Satterwhite@kcmo.org 816-513-6149</p>
<p>Primary purpose of this program: This Office has four main functions:</p> <ul style="list-style-type: none"> ▪ Analyze, interpret, and present findings to policy makers, Health Department programs, and the community on public health issues using local, state, and national data; ▪ Provide to the community epidemiological consultation and/or statistical information on public health and other issues; ▪ Support the work of other Health Department and City programs; ▪ Provide training to the community in the areas of epidemiology, basic statistics, and health disparities. 	
<p>Services provided to the public: The data analyses and reports produced by this Office are used by the Health Department, academic institutions, and governmental and non-governmental agencies in the community in the preparation of grant requests to leverage additional health related dollars for the community; in the evaluation of programs; in the assessment of community needs; and for addressing disparities in health status and health care. In addition, the findings may influence changes in clinical practice by health care providers.</p> <ul style="list-style-type: none"> ▪ Publication of annual <i>Community Health Assessment</i> report; ▪ Publication of analyses on specific issues of public health concern; ▪ Publication of the quarterly <i>Community & Hospital Letter</i> for the general public, medical care providers, veterinarians, and public health agencies; ▪ Publication of the <i>Rabies and Animal Bite Investigation</i> manual used by the City's Animal Health and Public Safety staff and the emergency departments of hospitals serving Kansas City; ▪ Epidemiological and/or statistical consultation to other programs of the City, medical providers and academics in the community, high school and college students, and to the public in general; ▪ Training in basic epidemiology, statistics, and health disparities; these training courses are open to everyone and are free-of-charge; ▪ Presentations on public health issues to professional organizations, businesses, community groups, and university classes. 	
<p>Essential Service this program fulfills: Monitor Health Evaluate</p>	
<p>Community Partners/coalitions/committees the Program works with to achieve its mission and goals:</p> <ul style="list-style-type: none"> ▪ Kansas City Data Collective ▪ Minority Health Equity Committee 	

Updated 3/14/13

MATERNAL CHILD HEALTH EDUCATION & HEALTH COMMUNICATION



Public Health
Prevent. Promote. Protect.

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of 3-6-13

Division: MCCHEHC: Maternal Child Community Health Education and Health Communication	Public Laws & Ordinances:
Program: Social Media and Web Site	Manager: Christine Riederer, Ph.D. Contact info: Jeff Hershberger, 816-513-6327 Public Information Officer (PIO)
Primary purpose of this program: <p>This office is responsible for social media management, Health Department website management, acting as liaison to the City Communications Office, providing technical support and training, and responding to website inquiries from the City, the Health Department and from the public.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Develop and manage Health Department Facebook, Twitter and YouTube content, and oversee programmatic Facebook pages; ▪ Monitor and respond to social media references to the Health Department and response to Departmental posts; ▪ Develop and enforce Health Department social media usage policy in support of City Communications Office social media policy; ▪ Support, implement, update, post and coordinate components for the Health Department website; ▪ Provide timely updates and advisories to the City Communications Office and ITD when website issues are noted; ▪ Respond to public inquiries regarding website issues utilizing the health@kcmo.org e-mail within 2 business days of receipt; ▪ Monitor and investigate alternative means of communications, including new, developing and emerging media (for example, blogs, Webinars, Web content syndication, widgets, podcasts, social networks) for potential improvements in scope and reach. ▪ Provide the Health Director with best practice and business trend approaches to keeping social media current, relevant, and educational 	

Essential Services this program fulfills:

- # 3 Inform, educate and empower people about health issues
- # 4 Mobilize community partnerships to identify and solve health problems
- # 5 Develop policies and plans that support individual and community health efforts
- # 6 Enforce laws and regulations that protect health and ensure safety
- # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services
- # 10 Research for new insights and innovative solutions to health problems

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- City Communications Office and ITD
- RAPIO
- Kansas Department of Health and Environment;
- Mid America Regional Council Public Relations;
- Missouri Department of Health and Senior Services Office of Public Information;
- National Association of County and City Health Officials;
- National Public Health Information Coalition;
- NPHIC Web Committee;
- Public Health Sub Committee's Risk Communication Task Force;
- Regional Association of Public Information Officers (RAPIO);
- Regional Homeland Security Coordinating Committee, Public Health Sub Committee and Risk Communication Task Force (including representatives from 10 bi-state metro area health departments);
- Social Media Club KC;
- Web media, including bloggers, news outlets, social media experts, etc.;
- More than 1200 Twitter followers, 600 Facebook fans, and 5300 YouTube views.

Updated 3-6-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Communicable Disease Prevention / Public Health Preparedness	Public Laws & Ordinances:
Program: Building Blocks MO/Nurse Family Partnership	Manager: Christine Riederer, Ph.D. 816-513-6269
Primary purpose of this program: The Building Blocks MO/Nurse Family Partnership is a nurse home visitation program for first time mothers. This nurse home visitation program serves up to 100 women in the seven counties of Clay, Cass, Jackson, Johnson, Lafayette, Platte, and Ray.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Provide intensive nurse home visitation to low-income first time mothers; ▪ Provide pregnancy education and improve health outcomes for the mother and the child; ▪ Provide education and support to reduce the use of cigarettes, alcohol and illegal substances; ▪ As the mother directs, involve the father, and extended family in building a support system for the development of the child; ▪ Establish a nurturing relationship for the mother with the nurse, and extended support system; ▪ Provide supportive relationships that reduce childhood injuries, childhood poisonings, child abuse, result in fewer subsequent pregnancies, increased intervals between births, increased maternal employment, and improved school readiness; ▪ Provide pregnancy and early childhood support to help first time families succeed in developing good parenting skills for the responsible and competent care for their children; ▪ Provide through the nurse-mother relationship, referrals for healthcare, childcare, job training, and educational programs that improve economic self-sufficiency for the family; ▪ Provide assurance that first time mothers enter prenatal care during the first trimester; ▪ Provide, through the nurse-mother relationship, a future that builds on the client's skills, confidence, and hope in a paradigm that values the client's ability to determine her own future. 	
Essential Service this program fulfills: #7 Link to / Provide Care	
Community Partners/coalitions/committees the Program works with to achieve its mission and goals: <ul style="list-style-type: none"> • Maternal and Child Health Coalition; • Healthy Start Program; • Esperanza-Hope for the Family; • WIC clinics; • County Health Departments; • OB/Gyn Physicians; • Health Clinics. 	

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3-1-13

<p>Division: MCCHEHC: Maternal Child Community Health Education and Health Communication</p>	<p>Public Laws & Ordinances: Mo 19CSR 20-20.020 KC Ordinances (Article II, Sec. 34-53, 34-54, 34-56, 34-68)</p>
<p>Program: Regional Heat Mitigation Coordination and Hypothermia notifications</p>	<p>Manager: Christine Riederer Ph.D.</p> <p>Contact info: Bill Snook, 816-513-6274</p>
<p>Primary purpose of this program:</p> <p>The purpose of the program is to provide Heat Coordination and Extreme Heat Mitigation between Federal, State, County and Local government and community based organizations in the Kansas City Metro. This program also provides notification with regard to hypothermia. Manager also works with the Jackson County Medical Examiner to document numbers of heat-related and cold-related deaths.</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> ▪ Monitor, advise and educate the public on heat -related illnesses and death in the Kansas City Metro Area (sentinel site) ▪ Work with The National Weather Service, the Missouri Department of Health, and local community based-coalitions provided services to the heat afflicted, to develop a new system of heat warnings and emergencies ▪ Provide technical assistance to local community-based organizations, local emergency management and federal agencies regarding extreme heat and mitigation and heat-related health impacts. ▪ Establish new data collection system in order to track and better understand all factors that affect the incidence of heat illnesses and heat deaths ▪ Serve as lead agency for the City of Kansas City, Mo., Emergency response plan during extreme heat. ▪ Develop more coordinated system for bi-state, metro-wide heat mitigation response and recovery efforts ▪ Implement regional emergency communication plan for heat warnings and heat emergencies ▪ Tracking and routing Hypothermia confirmed deaths to the State and the appropriate jurisdiction 	
<p>Essential Service this program fulfills:</p> <p># 3 Inform, educate and empower people about health issues</p> <p># 5 Develop policies and plans that support individual and community health efforts</p> <p># 10 Research for new insights and innovative solutions to health problems</p>	
<p>Community Partners/coalitions/committees the Program works with to achieve its mission and goals:</p> <p><u>National Agencies</u></p> <ul style="list-style-type: none"> ▪ National Weather Service / Pleasant Hill Forecast Office 	

- Health and Human Services, Region VII
- Environmental Protection Agency

State Agencies

- Missouri Department of Health and Senior Services
- Missouri State Emergency Management
- University of Missouri - Kansas City

Regional Agencies

- Metropolitan Official Health Agencies in the Kansas City Area
- Metropolitan Emergency Management Coalition

Local Agencies

- City of Kansas City, Mo., Health Department
- City of Kansas City, Mo., Water Department
- City of Kansas City, Mo., Action Center 3-1-1
- City of Kansas City, Mo., Emergency Management
- City of Kansas City, Mo., Office of the City Manager
- City of Kansas City, Mo., Mayor's Office
- Jackson County Emergency Management
- Jackson County Public Information Office
- City of Independence Emergency Management
- City of Independence Health Department
- Jackson County Health Department
- Jackson County Medical Examiner's Office
- Clay County Health Department
- Cass County Health Department
- Platte County Health Department
- Johnson County, KS Health Department
- Unified Government of Wyandotte County
- United Way 2-1-1
- The Salvation Army
- Kids and Cars. org
- Bishop Sullivan Center
- Kansas City Voluntary Organizations Active in Disasters (KC-VOAD)

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Maternal, Child, Family Health Education and Health Communication	Public Laws & Ordinances:
Program: HIV Prevention	Manager: Samantha Hughes, MPA 816-513-6268
Primary purpose of this program: To provide a comprehensive Human Immunodeficiency Virus/Sexually Transmitted Disease (HIV/STD) prevention program for Missouri consisting of: <ul style="list-style-type: none"> • Community-Based Regional Planning for HIV/STD Prevention Activities • HIV/STD Health Education Risk Reduction (HERR) Activities • HIV Counseling, Testing and Referral Services (CTR) Activities • HIV Prevention for HIV-Infected Persons • Syphilis Elimination <p>In accordance with the regions current HIV/STD prevention plan which was submitted to the Missouri Department of Health and Senior Services, Section for Disease Control and Environmental Epidemiology.</p>	
Services provided to the public: <ul style="list-style-type: none"> • Shall convene, support and facilitate a Regional Prevention Advisory Group (RPAG), assuring participation by individuals who are representatives of the priority populations identified in the regions HIV/STD prevention plan. • Deliver a region-wide HIV/STD health education/risk reduction program plan based upon the regions HIV/STD prevention plan. Assure HIV/STD prevention programs, literature, and other media are targeted to those individuals identified as priority populations in regional prevention plan. • Provide appropriate HIV prevention counseling to clients who request HIV testing to include a documented risk assessment and risk reduction plan. Assure anonymous and confidential CTR services are provided by agencies. Deliver, procure, or assure regional HIV CTR programming for those Missouri countries, Bates, Benton, Cass, Clay Henry, Jackson, Johnson, Lafayette, Platte and Ray. • Work with Regional Planning Advisory Group to assure that prevention interventions for positives are planned for each target population. • Offer off site syphilis screening to all targeted high-risk individuals, as determined by the State of Missouri. 	

Essential Service this program fulfills:

To provide a comprehensive Human Immunodeficiency Virus/Sexually Transmitted Disease (HIV/STD) prevention program for Missouri

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Good Samaritan Project
 - Target population:**
 - African American Men Who Have Sex With Men
 - Latina Women - High-Risk Heterosexuals
 - Latino Men Who Have Sex With Men
- Kansas City Free Health Clinic
 - Target population:**
 - White Men Who Have Sex With Men
 - African American Women - High Risk Heterosexuals

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

Division: Maternal, Child, Family Health Education and Health Communication	Public Laws & Ordinances:
Programs: Maternal and Child Health Block Grant	Manager: Ursula Copeland, MSW 816-513-6209 Christine Riederer, Ph.D. 816-513-6269 Kim Wilson, MS 816-513-6217 Jeanine Gill, MA 816-513-6079
Primary purpose of this program: <p>The primary purpose of the Maternal and Child Health Program is to provide programming and/or initiatives to address the wellness of women and children. There are two areas of focus allowed by the contract to address this initiative: (1) Unintentional and (2) Intentional Injury Prevention (IP).</p> <p>The HIV Programs, Health Education and Health Communication Division is responsible for public health information, communication and web site education, emergency communication, public health education, health literacy projects, heat mitigation and coordination, public health marketing and evaluation of public health campaigns, chronic disease prevention programs, healthy disparity initiatives with community councils and coalitions., in order to provide resources, education, data and calls to action regarding health inequities to reduce health disparities.</p> <p>This division also provides for the management and oversight of grant programs including the following: HIV Services, Ryan White Planning Council, HIV Prevention Programs, Tobacco Use Prevention Programs, Cardiovascular Health, and Maternal and Child Health Community Outreach.</p> <p>(1) UNINTENTIONAL IP: The Safety Street curriculum teaches children to be aware of their surroundings and how to stay out of harm's way through provision of basic skills and a variety of childhood injury prevention topics. In general, those who attend Street are from a variety of organizations including, schools, daycare centers, faith based organizations, scouts, hospitals, and others who service children and families.</p> <p>The Safety Street program also offers a Train-the Trainer course to help teach adults skills that will enhance and strengthen their current childhood injury prevention programs.</p> <p>UNINTENTIONAL INJURY PREVENTION is focused on elementary school children, from kindergarten through fourth grade. The primary target grade is second-grade students. The childhood unintentional injury prevention program is accomplished by inviting groups to visit Safety Street and sometimes by taking the curriculum to organizations. Safety Street is a free, indoor classroom instruction and outside simulated street scene that offers children an interactive experience about injury prevention. Safety Street is located at 2401 Campbell, Kansas City, Missouri 64108, adjacent to the Kansas City, Missouri Health Department.</p> <p>The Safety Street curriculum teaches children to be aware of their surroundings and how to stay out of harm's way through provision of basic skills and a variety of childhood injury prevention topics. In general, those who attend Street are from a variety of organizations including, schools, daycare</p>	

centers, faith based organizations, scouts, hospitals, and others who service children and families.

The following basic curriculum module topics are available through Safety Street:

1. Bus safety
2. Pedestrian safety with driveway safety
3. Bicycle safety
4. Fire safety and calling 911
5. Seat belt safety
6. Pet safety with a trained dog
7. Poison prevention
8. Gun safety
9. Proper hand washing techniques
10. Obesity Reduction, -("The Active Living KC Modules" which includes: bicycle safety, pedestrian safety and nutrition education)

The Safety Street program also offers a Train-the Trainer course to help teach adults skills that will enhance and strengthen their current childhood injury prevention programs.

Safety Street is funded through a combination of funds provided from a Maternal and Child Health Block grant through the Missouri Department of Health and Senior Services, and the Kansas City Children's Assistance Network (KC-CAN).

(2) INTENTIONAL IP: This grant outcome is based on milestones leading to dissemination of Suicide Prevention tools for middle and high school students. It also focuses on providing healthy relationship training in order to reduce IPV (Intimate partner violence) or DV (Dating Violence) in middle and high school students.

INTENTIONAL INJURY PREVENTION is focused on students older than the elementary children and adults trained in Safety Street: Middle and High School programs focus on eliminating intentional injury by addressing healthy relationship formation. This target group learns how to recognize dating violence thus preventing what could later develop into domestic violence. Additional programming focuses on teen suicide. Youth, their peers and instructors are trained to know the signs of suicide, how to intervene and where to refer at-risk adolescents.

Services provided to the public:

- The Safety Street childhood injury prevention curriculum has been researched and developed by Health Department staff to address preventable injuries in children. School children from kindergarten through sixth grade, as well as individuals who work with children are trained in the following childhood prevention topics: Bicycle, Bus, Car, Fire, Germ, Pedestrian, Personal, and Pet Safety. Participants are also trained to call 911;
- Safety Street is a physical building designed and equipped to enhance the injury prevention curriculum. (Located on the SW corner of the Health Department property). Adults trained in the Injury Prevention curriculum can use Safety Street topics or the location for their group training;
- Middle and High School programs focus on eliminating intentional injury by addressing healthy relationship formation. This target group learns how to recognize dating violence thus preventing what could later develop into domestic violence. Additional programming focuses on teen suicide.

Youth, their peers and instructors are trained to know the signs of suicide, how to intervene and where to refer at-risk adolescents.

- Women's and children's health data is collected, analyzed and reported and in the annual Community Health Assessment by the Health Department. This critical information on health disparities is routinely disseminated and explained to high-risk communities of color, in order to increase their health literacy levels. This also keeps the community abreast of progress or emerging health concerns that are impacting the community.

Essential Service this program fulfills:

- # 3 Inform, educate and empower people about health issues
- # 4 Mobilize community partnerships to identify and solve health problems
- # 5 Develop policies and plans that support individual and community health efforts
- # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- American Heart/Stroke Association
- American Indian Coalition
- Children's Mercy Hospital Medical Center Monthly Meetings
- Community for Collaboration Coalition
- Church Health Ministry Coalition
- Mayor's Health Commission- Minority Health and Health Equity Subcommittee
- Mayor's Health Commission- Maternal Child Health Subcommittee
- Mayor's Health Commission- Infant Fatality Review Board
- Mother and Child Health Coalition
- Mother and Child Health Coalition: Safe Kids Sub-committee
- Mid-America Regional Council (MARC)
- Local Investment Commission
- Members of the Faith Community
- Injury free Kansas City Coalition
- Metropolitan Organization to Counter Sexual Assault (MOCSA)
- Parks and Recreation Department of Kansas City, Missouri
- Partnership for Children
- Safe Cities
- School Districts (4): Center; Hickman Mills, Kansas City, Missouri; and North Kansas City
- St. Vincent's Daycare (Operation Breakthrough)
- Truman Medical Center

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3-1-13

Division: MCCHEHC: Maternal Child Community Health Education and Health Communication	Public Laws & Ordinances:
Program: Public Health Social Marketing and Evaluation	Manager: Christine Riederer Ph.D. Contact info: Bill Snook, 816-513-6274
Primary purpose of this program: The purpose is to provide development, research, implementation, and evaluation of social marketing campaigns used to prevent, delay, or reduce chronic diseases, address infectious and communicable diseases and other public health services.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Provide resources and eliminate barriers to informing, educating and warning the public about public health emergencies, as well as public health threats such as infections, communicable, and chronic disease ▪ Provide resources and eliminate barriers to promoting increased health, and chronic disease reduction, by promoting healthy community policies and organizational changes that support active living and improved nutrition ▪ Produce public service announcements, social marketing pieces, and educational materials for department programs, services and contract deliverables; ▪ Serve as internal clearing house for the Health Department on public health marketing, logo, and consumer information standards, by working directly with the City Communications' Office and the City-Wide Marketing Director; ▪ Provide technical support, presentation materials, conferencing, and audio-visual assistance to the Health Department and to the Health Commission; ▪ Negotiate advertising placement and rates and writing the contracts with vendors to ensure reasonable pricing and deliverables, while making sure the city and/or grant obligations are met, such as having the appropriate logos or program funding identification as dictated by grantors; ▪ Serve as an editor/producer for media products to enforce effective communication and messages, from videos, radio public service announcements to print advertising; ▪ Oversee design and production needs of programs within the department when creating different educational products; ▪ Informing and adhering to production deadlines to maintain or reduce costs for programs; ▪ Provide fidelity to Federal and State contracts as needed, related to implementation of evidence-based social marketing strategies and "Spectrum of Prevention" implementation. ▪ Provide guidance to Health Director with regard to most effective trends in evidence-based social marketing and public health branding research. 	

Essential Services this program fulfills:

3 Inform, educate and empower people about health issues

5 Develop policies and plans that support individual and community health efforts

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Regional Area Public Information Officers (Government PIOs);
- Regional Association of Public Information Officers (RAPIO)
- Mid-America Regional Council
- Kansas City Chapter - American Marketing Association
- National Public Health Information Coalition
- Kemper & Co.
- Fleishman-Hillard, Inc.
- Ingram's Magazine
- Entercom
- Carter Broadcast Group
- "Roundtown Media
- Commuter Advertising
- Porrovecchio Advertising and Marketing
- *Our Health Matters*
- Devin James Group
- Univision
- Health Care Foundation of Greater Kansas City

Updated 3-1-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of 3-5-13:

<p>Division: MCCHEHC: Maternal Child Community Health Education and Health Communication</p>	<p>Public Laws & Ordinances: 110940</p>
<p>Program: Community Transformation Grant (CTG)</p>	<p>Manager: Christine Riederer, Ph.D.</p> <p>Contact info: Connie Farakhan, 816-513-6066</p>
<p>Primary purpose of this program:</p> <p>This grant is in collaboration with the Mid-America Regional Council, the grantee, and two other health departments - Independence and Jackson County - all working to promote and foster healthy behaviors that reduce chronic diseases such as diabetes, cancer and heart disease.</p>	
<p>Services provided to the public:</p> <p>The five year grant from the U.S. Centers for Disease Control and Prevention will support the partner organizations to implement policy, environmental and infrastructure change in the following areas:</p> <p>Tobacco-Free Living</p> <ul style="list-style-type: none"> • Protect children and youth from second hand smoke at outdoor public park venues • Protect employees and others from second hand smoke at outdoor businesses and indoor public places • Protect residents from second hand smoke in multi-unit housing • Prevent and reduce tobacco use among children and youth. <p>Active Living and Healthy Eating</p> <ul style="list-style-type: none"> • Increase the availability and affordability of health foods in workplaces, including government facilities, through a Healthy Vending program. • Increase accessibility, availability and affordability of healthy food in communities through a Healthy Corner store program and expand the number of community gardens • Expand healthy eating and active living wellness policies used by area school districts <p>Increased Use-of High-Impact, quality Preventive Services</p> <ul style="list-style-type: none"> • Provide training for safety net providers to effectively implement systems that support chronic disease prevention • Increase the capacity of faith-based organizations and safety net providers to assist residents with access to preventive clinical services to better manage chronic disease conditions • Increase the number of pharmacies that communicate with their customers about improved health outcomes by providing medication reminders and access to other health information 	

Healthy and Safe Physical Environments

- Increase local adoption of comprehensive policy and program approaches to increase opportunities for walking and bicycling as active transportation
- Assist local communities by drafting community design standards to make streets safe for all users, including pedestrians, bicyclists and users of public transit
- Assist local communities to make use of health impact assessments to measure the impact of development on community health and well being
- Support the adoption of plans and policies by local governments to create and maintain a healthy supportive built environment
- Increase public safety in urban core neighborhoods to enable residents to engage in physical activity, using parks and sidewalks in their neighborhoods.

Essential Services this program fulfills:

1. Monitor health status to identify and solve community health problems
3. Inform, educate, and empower people about health issues.
4. Mobilize community partnerships and action to identify and solve health problems.
5. Develop policies and plans that support individual and community health efforts.
7. Link people to needed personal health services and assure the provision of health care when otherwise unavailable.
8. Assure competent public and person health care workforce
9. Evaluate effectiveness, accessibility, and quality of personal and population- based health services.
10. Research for new insights and innovative solutions to health problems.

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

Primary partners are:

- Mid America Regional Council
- Independence Health Department
- Jackson County Health Department
- Metro Organization for Racial and Ethnic Equality (MORE²)
- Communities Creating Opportunities
- Mid America Coalition on Health Care (CCO)
- Children's Mercy Hospital/Healthy Schools Committee; Weighing In Collaborative
- U. Missouri Extension
- Kansas City Housing Authority
- City of Kansas City Parks Department
- City of Kansas City Procurement
- CTG Leadership Team

Secondary partners include, but are not limited to:

- Local Community Coalitions and Neighborhood Associations (i.e. Ivanhoe Neighborhood Council, Marlborough Community Coalition)
- BIKEWALKKC
- Local School Districts
- KC Community Gardens
- Building a Healthier Heartland
- KC Chamber Health Council
- Local businesses

Updated: 3-5-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3-1-13

Division: Maternal Child community health education and Health Communication	Public Laws & Ordinances:
Program: Children and Youth With Special Health Care Needs (CYSHCN)	Manager: Christine Riederer Ph.D. Contact info: Bernita Rogers, 816-513-6143
<p>Primary purpose of this program: The CYSHCN Program provides assistance for individuals, birth to 21, who meet medical and financial eligibility guidelines. The program focuses on early identification and service coordination of individuals with special health care needs and their families. CYSHCN are those individuals who have, or at risk for a disease, defect, or medical condition that may hinder the achievement of normal physical growth and development and who require health and related services of a type or amount beyond that required by individuals in general. In addition to this contract, the state provides up to \$25,000 per year per child for needed services.</p> <p>Service coordination facilitates, implements, coordinates, monitors, and evaluates services and outcomes, and encourages participants/families to develop skills needed to function at their maximum level of independence.</p> <p>These case management services are provided for seventeen (17) counties in Northwest District.</p> <p>Region 1 SERVES patients in the following Missouri Counties: Atchison, Holt, Nodaway, Worth, Harrison, Davies, Gentry, Andrew, DeKalb, Buchannan, Clinton, and Caldwell.</p> <p>Region 2 SERVES patients in the following Missouri Counties: Platte, Clay, Ray, Jackson, and Cass</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> • Review the referral and evaluate if a referral is needed to other resources • Gather medical and financial information to determine eligibility for CYSHCN. • Talk with participant/family about current medical needs. • Complete a comprehensive review of needs for the participant/family. • Help identify goals and the services required to achieve those goals. • Identify funding options and available resources for needed services. • Assist the participant/family identify and communicate with care team, advocate for services or equipment, and locate these services. • Assist the participant/family access a medical home as needed or desired. • Review the plan of care for ongoing needs, make changes as needed, discuss satisfaction and compliance with services received. • Provide services for the family and school, if appropriate, to develop and IEP (individualized Educational Plan) for the child. • Provide transition services for the participant/family as the child grows, and as medical support needs change in accordance with the child's age and developmental stage. • Provide outreach presentations and referrals opportunities throughout the 17 counties. • Provide educational information for children born to mothers who test positive for illegal 	

substances through the Prenatal Substance Abuse Program (PSA).

Essential Service this program fulfills:

3 Inform, educate and empower people about health issues

#7 Link to / provide care

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Maternal and Child Health Coalition
- Perinatal Substance Abuse Program
- Children's Mercy Hospital and Clinics
- Kansas City Regional Center
- Albany Regional Center
- SB40 Boards (Region 1 and 2)
- School Districts (Region 1 and 2)
- Child Protective Services (CPS)
- Family to Family
- Love Fund for Children

Updated 3-1-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of 3-6-13

Division: MCCHEHC: Maternal Child Community Health Education and Health Communication	Public Laws & Ordinances:
Program: Emergency Response Communication	Manager: Christine Riederer, Ph.D. Contact info: Jeff Hershberger, 816-513-6327 Public Information Officer (PIO)
Primary purpose of this program: <p>This program is responsible for emergency responses to public health incidents in particular, planning and policy development and providing communication planning and support to 13 counties in the Missouri region and three (3) additional counties in the Kansas region. This office also coordinates emergency response public health planning and communication with the Missouri Department of Health and Senior Services, the Kansas Department of Health and Environment, and multiple local federal agency offices.</p>	
Services provided to the public: <ul style="list-style-type: none"> ▪ Respond to media and public inquiries regarding public health issues, emergencies and events utilizing tools such as the 24/7/365 media pager and the health@kcmo.org e-mail; ▪ Serve as media and public information liaison and spokesperson when the media or the public need assistance on technical health updates, statistics, inspection reports, clinical or communicable disease updates; ▪ Monitor media and public reaction to health information and emergency events, and provide rumor control; ▪ Maintain Department emergency risk communication plan, including at least annual review and regular update; ▪ Provide timely updates and advisories to the City Manager's, City Communications', and the Mayor's office when a public health issue is likely to attract wide media or public attention; ▪ Provide emergency response communication messaging for the Director of health and the Deputy Director of Health; ▪ Support, participate in, or chair regional or local councils, commissions and community based/driven projects to reduce racial, ethnic and economic disparities, such as the Metro Risk Communications Task force in its collaboration with the Non-English Media Group; ▪ Provide staff and technical support to the Metropolitan Official Health Agencies of the Kansas City Area, the Regional Homeland Security Coordinating Committee and its Public Health Subcommittee and Risk Communication Task Force; ▪ Conduct risk communications, health education, and health topics trainings to department employees and staff, residents, public health agencies, organizations and agencies metro wide; ▪ Provide technical support, presentation materials, conferencing, and audio-visual assistance to the Health Department; 	

- Provide technical and professional support to the health departments of Bates, Benton, Caldwell, Carroll, Cass, Clay, Clinton, Henry, Jackson, Johnson, Lafayette, Pettis, Platte, Ray and Saline Counties and the City of Independence in health emergencies under contract with the Department of Health and Senior Services, as well as Johnson, Leavenworth and Wyandotte County/Unified Government in Kansas.
- Serve as liaison to the Missouri Department of Health and Senior Services Center for Emergency Response and Terrorism, Office of Public Information and Department Situation Room.
- Serve as liaison to the Centers for Disease Control and Prevention's Emergency Communications System, Emergency and Risk Communication Branch, Division of Health Communication and Marketing, Division of Media Relations and Office of Enterprise Communication, as well as CDC partner organization the National Public Health Information Coalition (NPHIC).
- Provide public information support of grant deliverables for the Public Health Preparedness and City Readiness Initiative grants.
- Support the Regional News Release Protocol, City Emergency Operation Plan and regional Emergency Support Function (ESF) 15.

Essential Service this program fulfills:

- # 3 Inform, educate and empower people about health issues
- # 4 Mobilize community partnerships to identify and solve health problems
- # 5 Develop policies and plans that support individual and community health efforts
- # 6 Enforce laws and regulations that protect health and ensure safety
- # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services
- # 10 Research for new insights and innovative solutions to health problems

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- American Red Cross
- Building a Healthier Heartland
- Communities Creating Opportunities (CCO)
- Health Departments - all local and state with jurisdictions in or bordering the metro area
- Hospitals - all metro area
- Jackson County Medical Examiner's Office
- Kansas City School District;
- Metro area Heat Communications Group
- Metropolitan Official Health Agencies in Kansas City Area;
- Mid-America Coalition on Health Care;
- MORE²
- National Association of County and City Health Officials;
- National Public Health Information Coalition
- National Weather Service Forecast Office - Pleasant Hill
- North Kansas City School District;

- Park Hill School District
- Public Health Sub Committee's Risk Communication Task Force;
- Regional Area Public Information Officers (Government PIOs);
- Regional Association of Public Information Officers (RAPIO)
- Regional Homeland Security Coordinating Committee, Public Health Sub Committee and Risk Communication Task Force;
- United Way 2-1-1

Updated 3-6-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3-5-13

Division: MCCHEHC: Maternal Child Community Health Education and Health Communication	Public Laws & Ordinances: n/a
Program: Healthy Eating & Active Living (HEAL) Initiatives	Manager: Manager: Christine Riederer Ph.D. Contact info: Connie Farakhan, 816-513-6066
Primary purpose of this program: To promote increased access to healthier food and increased physical activity as one way to address rising obesity rates and related health conditions. To promote healthier vending practices, lower sodium consumption, and healthy weight plans for the communities in and around Kansas City, Missouri.	
Services provided to the public: Active Living and Healthy Eating <ul style="list-style-type: none"> • Increase the availability and affordability of healthy foods in workplaces and schools, and neighborhoods through working with other city departments, the City’s Food Policy Task Force, and other community organizations, coalitions, and key partners. • Participation with groups at the local, state, and regional level to bring about policy, environmental, and systems changes to bring about an environment that supports healthy eating and active living. • Work with schools to improve wellness policies as a way to reduce childhood obesity. • Childhood Obesity Project: Collaboration with primary care partner Children’s’ Mercy Hospitals and Clinics , KC Healthy Kids, and YMCA to establish and disseminate healthy eating active living 1-2-3-4-5 FIT-Tastic communications campaign throughout the Kansas City region. • Childhood obesity Healthy Weight Plan: Collaboration with primary care partner Children’s’ Mercy Hospitals and Clinics, KC Healthy Kids, and YMCA to establish and institutionalize healthy weight plans for children ages 2-5. • City of Kansas City Healthier Vending Initiative designed to provide healthier vending snacks and beverages throughout City of Kansas City, MO vending locations. Pilot-testing in three locations. • Regional, Kansas City metro Healthier Vending Initiative designed to work collaborative with local worksites to establish healthier vending policies and practices within worksites in the area. Collaborative partnerships include Building a Healthier Heartland, Mid-America Coalition on Health Care, the City of Independence Public Health Department, and Health and Human /services, Region VII. • Missouri Sodium Reduction Initiative (MO-SKIP) - State and local collaborative process which researches and promotes best practices for reducing dietary sodium, preventing heart disease and stroke, and advocates for healthier practices and policies to promote better nutrition. 	

Essential Services this program fulfills:

1. Monitor health status to identify and solve community health problems
3. Inform, educate, and empower people about health issues.
4. Mobilize community partnerships and action to identify and solve health problems.
5. Develop policies and plans that support individual and community health efforts.
9. Evaluate effectiveness, accessibility, and quality of personal and population- based health services.
10. Research for new insights and innovative solutions to health problems.

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

Primary partners are:

- Children’s Mercy Hospital, Weighing In
- Community Transformation Grant Partners
- National Salt Reduction Initiative
- Centers for Disease Control and Prevention
- Heartland Healthy Neighborhoods, Jefferson City
- Building a Healthier Heartland
- Mid America Coalition on Health Care
- Health and Human Services, Region VII
- Missouri Department of health and Human Services
- Missouri Heart Disease and Stroke Prevention Program
- City of Kansas City, City Manager’s Office
- MO-SKIP

Updated: 3-5-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of 3-6-13:

Division: MCCHEHC: Maternal Child Community Health Education and Health Communication	Public Laws & Ordinances:
Program: Media Communication - Public Information Office	Manager: Christine Riederer, Ph.D. Contact info: Jeff Hershberger, 816-513-6327, Public Information Officer (PIO)
Primary purpose of this program: The Media Communication - Public Information Office is responsible for public health information and media relations. This office employs the Health Department's Public Information Officer who is on call 24-7 (24 hours a day, 7 days a week) to respond to all media inquiries.	
Services provided to the public: <ul style="list-style-type: none"> ▪ Respond to media and public inquiries regarding public health department issues, services and programs utilizing tools such as the 24/7/365 media pager and the health@kcmo.org e-mail; ▪ Produce public service announcements, social marketing pieces, health articles for the public, and educational materials for department programs, services and contract deliverables; ▪ Develop story ideas, write scripts, film and edit health themed segments for "The Weekly Report" and other shows on Kansas City Cable Channel 2; ▪ Serve as media and public information liaison when the media or the public need assistance on technical health updates, statistics, inspection reports, clinical or communicable disease updates; ▪ Monitor media and public reaction to health information and emergency events, and provide rumor control; ▪ Provide timely updates and advisories to the City Manager's, City Communications', and the Mayor's office when a public health issue is likely to attract wide media or public attention; ▪ Provide technical support, presentation materials, conferencing, and audio-visual assistance to the Health Department; ▪ Support for other internal Health Communications programs including Marketing and Heat Monitoring, Information and Communication. 	
Essential Service this program fulfills: <ul style="list-style-type: none"> # 3 Inform, educate and empower people about health issues # 4 Mobilize community partnerships to identify and solve health problems # 5 Develop policies and plans that support individual and community health efforts # 6 Enforce laws and regulations that protect health and ensure safety # 9 Evaluate effectiveness, accessibility, and quality of personal and population-based health services # 10 Research for new insights and innovative solutions to health problems 	

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Carter Broadcasting (Radio);
- Cumulus (Radio);
- Devin James Group (media outreach campaigns);
- Fleishman-Hilliard (media outreach campaigns);
- Intercom (Radio);
- Kansas Department of Health and Environment
- Kemper and Company (media outreach campaigns);
- Mid America Regional Council Public Relations;
- Missouri Department of Health and Senior Services Office of Public Information;
- National Association of County and City Health Officials;
- National Public Health Information Coalition
- Print/Web news media, including local (Kansas City Star, Independence Examiner, Pitch Weekly, Nursing News, Northeast News and others) and national/international (AP, Reuters and UPI)
- Public Health Subcommittee's Risk Communication Task Force
- Porrovecchio (media outreach campaigns)
- Regional Area Public Information Officers (Government PIOs);
- Regional Association of Public Information Officers (RAPIO)
- Risk Communication Task Force (representatives from 10 bi-state metro area health departments)
- Television stations: WDAF TV4, KCTV5, KMBC 9, KCPT 19, KCWE 29, KMCI 38, KSHB 41, Univision 48, KSMO 62, and national stations, including but not limited to CBS, CNN, TWC

Updated 3-6-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3-1-13

<p>Division: MCCHEHC: Maternal Child Community Health Education and Health Communication</p>	<p>Public Laws & Ordinances:</p>
<p>Program: Tobacco Use Prevention Program (TUP)</p>	<p>Manager: Bill Snook, MS. Contact info: Lorie Snyder, 816-513-6211</p>
<p>Primary purpose of this program: The Tobacco Use Prevention Program is responsible for increasing the number of environmental, policy and systems changes that increase quitting tobacco among youth and adults.</p>	
<p>Services provided to the public:</p> <ul style="list-style-type: none"> ▪ Provide consultations with businesses and universities on tobacco use prevention/cessation ▪ Provide technical support and assistance for the following nine Missouri counties: Ray, Platte, Clay, Jackson, Cass, Lafayette, Bates, Johnson, and Henry. ▪ Coordinate, educate and support metro wide efforts on environmental tobacco smoke reduction initiatives ▪ Provide technical assistance to media and public inquiries regarding public health tobacco use prevention and cessation issues, services and programs, as coordinated through the Division of Health Education and Health Communication; ▪ Provide technical and programmatic assistance for public service announcements, social marketing materials, articles and educational materials to educate citizens on the health risks of Environmental Tobacco Smoke (ETS) and the health benefits of Clean Indoor Air (CIA), as coordinated through the Division of Health Education and Health Communication; ▪ Provide staff and technical support to Clean Air KC, The Tobacco Use Reduction Committee of the Mayor’s Kansas City Health Commission and the Metropolitan Healthy Community Coalition; ▪ Partner with community organizations and provide education, guidance and technical support to three local tobacco coalitions: Clean Air Kansas City Metro; Clean Air Excelsior Springs; and the Northland Coalition; ▪ Serve as a clearing house for smoking cessation services and referrals, and as a consultant to the Missouri Department of Health and Senior Services (MDHSS) on local CIA activities and tobacco cessation needs; ▪ As requested by the KCHD Director, the Mayor of Kansas City and the City Council, provide accurate statistics, survey results and evidence-based research on tobacco-related public health issues of concern. 	

Essential Service this program fulfills:

3 Inform, educate and empower people about health issues

4 Mobilize community partners to identify and solve health problems

5 Develop policies and plans that support individual and community health efforts

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Metropolitan Healthy Communities Coalition/Clean Air KC
- Northland Coalition & Community 2000 groups in Platte, Clay, and Ray counties
- Liberty Youth Alliance
- Firstcall (formerly NCADD) & Community 2000 groups in Jackson, Cass and Lafayette counties
- Tobacco Free Missouri
- Tobacco Free Kansas
- Kansas City Wellness Network
- Healthcare Foundation of Greater Kansas City of Kansas City
- Blue Cross Blue Shield
- Mid-America Coalition on Health Care
- University of Missouri CASE program & MU school of Journalism
- Mayor's Health Commission-Tobacco Use Prevention Committee
- Missouri Foundation for Health
- Greater Kansas City Headstart Program
- Lafayette County Prevention Coalition & Community 2000 groups
- Excelsior Springs SAFE coalition
- Northland Youth with Vision
- American's for Nonsmokers Rights
- The Network for LGBT Health Equity
- Independence Health Department
- Platte County Health Department
- Clay County Health Department
- Jackson County Health Department
- Cass County Health Department
- Lafayette County Health Department
- Johnson County KS Health Department
- St. Joe Health Department/Clean Air St. Joe

- American Heart Association
- American Cancer Society
- American Lung Association
- Missouri Students with a Goal “SWAG”
- Regional Prevention Center of Johnson & Wyandotte Counties
- Missouri Department of Health and Senior Services
- Region 7 Department of Health and Human Services
- Pfizer Pharmaceuticals

Updated 3-1-13

KANSAS CITY, MO HEALTH DEPARTMENT

2013 Program Summary

As of: 3-1-13

Division: MCCHEHC: Maternal Child Community Health Education and Health Communication	Public Laws & Ordinances:
Program: Women, Infants, Children: WIC	Manager: Christine Riederer, Ph.D. Contact info: Ashley Bieser, 816-513-6089
Primary purpose of this program: To provide a comprehensive nutritional counseling and services to women, infants and children <ul style="list-style-type: none"> • Increase breast feeding percentages through education and support • Policy development for increase of supportive breast feeding environments • Educate clients on nutrition education through the use of “my plate guidelines” through the American Dietetic Association • Provide education on pediatric guidelines and breastfeeding from the American Academy of Pediatrics 	
Services provided to the public: <ul style="list-style-type: none"> ▪ To be eligible for services, children up to 5 years and their families must meet minimum income guidelines based upon family size and 185% of poverty, or qualify for Medicaid, food stamps or welfare. ▪ Mothers are eligible for support services through pregnancy confirmation to postpartum ▪ Deliver services at the Health department and two additional satellite clinics in southern Kansas City ▪ Provide outreach and services to non-English speaking residents ▪ Blood Screening for Iron deficiencies ▪ Height and Weight screening for eligible women, infants and children ▪ Maintain a working case load of 280 clients per month ▪ Food demonstration classes once a month at the Health department ▪ Tailored Programming for each participant ▪ Link with and support local childhood obesity initiatives such as the Healthy Lifestyles Working Group and the 1-2-3-4-5- Fit-Tastic public education campaign. ▪ Use best practices to provide updated, timely, and specialized nutrition education tailored to qualifying pregnant women and mothers with children up to age 5. 	
Essential Service this program fulfills: # 3 Inform, educate and empower people about health issues #7 Link to / provide care	

Community Partners/coalitions/committees the Program works with to achieve its mission and goals:

- Missouri Department of health and Senior Services
- Children's Mercy Hospital
- Mother and Child Health Coalition
- Nurse Family Partnerships
- University of Missouri Extension
- Truman Medical Center
- Same Rodgers Health Center
- Swope Parkway Health Center

Updated 3-1-13